



Name _____ Date _____

WHAT IS A BLOG?

A blog is a page on the Internet. The term “blog” used to refer to a web log. People used web logs to list links to various websites. They shared them with others. In other words, they kept logs of places they visited on the Internet. These web logs would have links on them. The term “link” is short for “hyperlink.” It’s a way to connect one webpage to another. When you click on a link, a new page will open.

Over time, people began to use blogs to write personal comments and reflections. Blogs became a form of online journaling. Blogs provide a place for readers to write what they think. Ideally, others will read the blog and comment with their reactions to what they have read. This will result in an ongoing conversation. Many teachers now use blogs with their students. Some blogs just have news and information. These blogs do not usually lend themselves to comments.

People also use blogs to list, or “log,” other blogs they like or their favorite websites. Often a blog will focus on a particular topic or issue. Blogs may contain links to other websites, pictures, lists, or videos. On the Internet, the blog displays the most recent entries first.

Blogs allow a group of people to communicate with each other on different topics. This allows people to create their own publishing space with information, links, and ideas they may want to share.

STORY QUESTIONS

1. You can find a blog . . .
 - a. on television.
 - b. in a newspaper.
 - c. on the Internet.
 - d. at the store.
2. A hyperlink is . . .
 - a. something that cannot control itself.
 - b. a way to connect two computers together.
 - c. a way to connect one webpage to another.
 - d. a new computer game.
3. Which type of blog usually gets fewer comments from readers?
 - a. information blogs
 - b. personal blogs
 - c. blogs that ask readers questions
 - d. blogs with links to favorite websites
4. Why would someone want to create a blog?
 - a. to try to use the telephone less
 - b. because the Internet won't work without it
 - c. because the teacher said to
 - d. to communicate with others online