

A Fashion advice

THREE GOLDEN RULES
for fashion

Fashion experts say that every **stylish** woman should have a 'capsule wardrobe' – a set of a few **essential** items for every **occasion**. The main **elements** are: a little black dress, the perfect jeans, a leather handbag, a fine wool jumper, white shirt, black skirt, etc. Being **stylish** is about what **suits** you and your body shape. Here are three golden rules:

- Spend as much as possible on the **essential** items (your capsule wardrobe) and don't worry too much about **fashionable** clothes. Buy good quality **brands** whenever you can.
- Choose safe colours: black, cream, white and dark blue. These look **smart**, and are easy to **match**.
- A simple **outfit** can be improved with the **latest** bags and accessories.

GLOSSARY

stylish	attractive and fashionable <i>style</i> <i>n</i>
essential	completely necessary
occasion	a time when sth happens; a special time
element	one important part of sth
suit	If something suits you, it looks good on you.
brand	one or more products sold under a particular name, e.g. Nike, Zara
smart	wearing clean, tidy and fashionable clothes
match	If one thing matches another, or if two things match , they are the same or similar, and look good together.
outfit	a set of clothes that you wear together
latest	new or very recent

SPOTLIGHT *fashion* and *fashionable*

Fashion means a popular style of clothes or hair, at a particular time or place. Clothes can be **in fashion** (= popular now) or **out of fashion** (= unpopular now).

- Long skirts are **in fashion** now. Long hair has **gone out of fashion**.
- **fashionable** adj OPP **unfashionable**

1 Circle the correct answer.

- I don't like the **style** / **fashion** of these boots. They look very ugly.
- 1 You should buy that blouse – it **suits** / **matches** your skirt.
- 2 She wore a very **fashionable** / **stylish** jacket but it looked awful.
- 3 I need to get a new **element** / **outfit** for my brother's wedding.
- 4 This coat is the latest **brand** / **fashion**, but I don't particularly like it.
- 5 I think that dress really **matches** / **suits** you.
- 6 A good pair of boots is an **essential** / **unfashionable** part of your capsule wardrobe.

2 Complete the sentences.

- Jamelia never wears red – it doesn't suit her.
- 1 I bought this sweater because it my blue skirt.
- 2 I'd love to be like Maria; she looks so whatever she wears.
- 3 I want a pair of those trousers – they're the fashion.
- 4 I need a new outfit for the ceremony. It's a very important
- 5 Is there a of trainers that you usually wear? ~ Yes, Adidas.
- 6 People used to wear big sunglasses, but they're these days.
- 7 What are the most important of a capsule wardrobe?

3 Complete the sentence on the right so that it means the same as the sentence on the left.

- Lou's birthday was a happy special day.
- 1 This is an item I really need.
- 2 Her bag's the same colour as her shoes.
- 3 People don't wear denim jackets now.
- 4 These boots are the latest fashion.
- 5 Her clothes are so attractive and fashionable.
- 6 I need a new skirt and jacket for work.

Lou's birthday was a happy occasion

This is an item.

Her bag her shoes.

Denim jackets are

These boots are at the moment.

Her clothes are very

I need a new for work.



B Attitudes to fashion

I don't understand why people buy such poor quality items of clothing, wear them a few times and then throw them away. It's terrible for the environment.

I hate the fashion trade. I read somewhere that companies can sell a dress for £5, but they don't make any profit. They're just aiming to attract more consumers to their websites so that they'll spend more money.

My brother's a fashion designer, but I think designer labels are a waste of money. I just shop in high street stores and I only buy casual clothes.

GLOSSARY

poor quality	being cheap and not well made (NOT bad-quality) OPP high/good quality
trade	a particular type of business: the fashion/building/tourist trade v
profit	money that you get when you sell sth for more than it costs to buy or make
aim to do sth	try or plan to do sth
attract	make sb/sth come to you or a particular place
consumer	a person who buys or uses sth
designer	sb whose job is to make drawings to show how sth will be made designer adj
label	a piece of paper attached to sth that gives information about it, e.g. the price, the designer's name: a designer label label v
a waste of money	a situation in which money is not spent in a good or useful way waste v
the high street	the main street in a town where most shops, banks, etc. are
casual	not formal

4 Underline the main stress in these words. Use the to help you. Practise saying the words.

► profit

1 casual

2 designer

3 attract

4 quality

5 label

6 consumer

5 Complete the texts.

I know that I ► waste a lot of money on clothes, but I love going shopping in the (1) street. I really love (2) like Ralph Lauren and Tommy Hilfiger; I always try to buy good (3) clothes that will last a long time. I have to wear smart outfits for work and even wear them at the weekend, so I don't really have any (4) clothes, apart from a pair of jeans.

A British company selling trainers have made an enormous (5) of over £90 million this year. They aim to (6) more young people with special offers on big brands. I don't understand why these designer (7) are so popular, though.

6 Complete the sentences.

► Giorgio Armani is my favourite fashion ► designer

1 I don't wear formal outfits very often. I tend to wear clothes.

2 I think are changing their habits and spending less on clothes.

3 I always to recycle clothes as much as possible.

4 A lot of clothes in the shops are very poor these days.

5 The fashion is very important to the economy of my country.

6 Expensive trainers are a waste of

ABOUT YOU

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7 **ABOUT YOU** Do you agree with the sentences in Exercise 6? Write your answers, or tell another student.



TEST YOURSELF