



SELF-
TRANSCENDENCE



PROVIDES
HOPE



MOTIVATION



HEIRLOOM



AFFILIATION/
BELONGING



REDUCES
ANXIETY



NOSTALGIA



DESIGN/
AESTHETICS



BADGE
VALUE



WELLNESS



THERAPEUTIC
VALUE



PROVIDES
ACCESS



MAKES
MONEY



REDUCES
RISK



INTEGRATES



CONNECTS



AVOIDS
HASSLES



SENSORY
APPEAL



INFORMS

ORGANIZES

ATTRACTIVENESS

SELF-
ACTUALIZATION

VARIETY

FUN/
ENTERTAINMENT

SAVES
TIME

REDUCES
EFFORT

REWARDS ME

QUALITY

REDUCES
COST

SIMPLIFIES