

85 The media

A Media questionnaire

1 What do you **watch on TV / the internet**?

- a ☐ **the news**
- b ☐ **crime drama**
- c ☐ **films**
- d ☐ **nothing**

2 Why do people read a **newspaper** or look at the **news online**?

- a ☐ to **find out** what has **happened**
- b ☐ because it has interesting **articles**
- c ☐ for the sports results
- d ☐ for the business **news**

3 What do you **listen to on the radio**?

- a ☐ the news
- b ☐ music **programmes**
- c ☐ something else
- d ☐ nothing

4 Do you **believe** what you read or hear in the news?

- a ☐ yes, **all** of it
- b ☐ **most** of it
- c ☐ **some** of it
- d ☐ no, **none** of it

GLOSSARY

the news [U]	a TV or radio programme about important things happening in the world. News [U] is information about things that have just happened.
crime drama	a police story on TV
newspaper	e.g. <i>The Times</i> , <i>The Washington Post</i> ALSO paper
find out	get information or facts about sth
happen	take place: <i>We don't know what will happen tomorrow.</i>
article	a piece of writing in a newspaper or magazine, or on the internet
on TV / on the radio	(NOT <i>in TV / in the radio</i>) ALSO in the (news)paper
programme	a TV/radio show, e.g. the news, a comedy
believe	think that sth is true
all (of sth)	100%
most (of sth)	80%
some (of sth)	30-50%
none (of sth)	0%

SPOTLIGHT *watch, see, listen, hear*

We **watch** TV, but we **see** or **watch** a programme, a film, etc.

We **listen to** the radio, but we **hear** a programme or **listen to** a programme.

1 Circle the correct answer. – means that no word is needed.

- ▶ See ☐ to the film.
- 1 Read an article **on / in** the paper.
- 2 Let's listen to **the / a** news.
- 3 Watch a programme **in / on** TV.
- 4 Find – / **out** what has happened.
- 5 I heard it **in / on** the radio.
- 6 See the **programme / article** on TV.
- 7 Did you hear – / **to** the sports results?
- 8 I heard all – / **of** it.
- 9 I bought **a newspaper / the news**.
- 10 I watched most – / **of** it.
- 11 There's a new **crime / news** drama.

2 Complete the dialogues.

- ▶ I always read a paper at the weekend. ~ But do you read all of it?
- 1 Did you watch TV last night? ~ Yes, I watched a programme about dogs.
- 2 I read the story but I don't believe it's true. ~ No, some of it is true. It's completely false.
- 3 Have you heard the news? ~ No, what's the news?
- 4 Did you listen to the radio this morning? ~ Yes, I heard the 8 o'clock news.
- 5 What's in the paper this morning? ~ I don't know – I never buy one.
- 6 What did you watch on TV? ~ A new crime drama. It was good.
- 7 What did you listen to? ~ Oh, nothing interesting.
- 8 Did you see anything on Saturday? ~ Yeah, a programme about climate change.

3 ABOUT YOU Read the questionnaire again. Tick (✓) your answers, or write a different answer. If possible, ask another student.



TEST YOURSELF

B Media vocabulary

Word	Example	Meaning
media	The media often write about famous people.	TV, radio, newspapers, magazines and the internet
magazine	Do you read women's magazines ?	something you can buy every week or month, e.g. <i>Time</i> , <i>National Geographic</i>
opinion	What's your opinion of this story?	what you think about sth
report	Journalists report the news from all over the world.	give information on the news. The person is a reporter/journalist .
event	The Olympic Games is a very big event .	something important that happens. It can be good or bad.
die	Nobody died in the accident.	stop living
war	The two countries were at war for ten years.	fighting between countries or groups of people. When a war ends, there is peace .
disaster	The tsunami was a terrible disaster .	something very bad that happens, often when a lot of people die
celebrity (pl celebrities)	There were a lot of celebrities at the first night of the film.	a famous person, usually from TV, film or sport
advertisement (ALSO advert/ad inf)	There are too many adverts on TV and in the papers.	text, a picture or a short film which tries to sell you sth

4 Is the meaning of the sentences the same or different? Write S or D.

- ▶ What do the media say about him? / What does the newspaper say about him? D
- 1 There is peace between the two groups. / There is war between the two groups.
- 2 What's your opinion of the news? / What do you think of the news?
- 3 It was a great event. / It was a great advertisement.
- 4 I read a magazine article. / I read a newspaper article.
- 5 He is reporting from Seoul. / He is a journalist working in Seoul.
- 6 I saw it in an ad. / I saw it in an advertisement.
- 7 She's a TV celebrity. / She's on TV a lot.
- 8 Where did he live? / Where did he die?
- 9 She's a good reporter. / She's a good journalist.

5 Complete the text with words from the table in the correct form.

The ▶ media is TV, radio, newspapers, (1) and the internet. The media (2) important (3) from around the world, for example, (4) like the Asian Tsunami, or (5) between different countries. As well as reporting the news, the media give their (6) of events round the world. And, of course, (7) also like to write about (8) such as Taylor Swift and Usain Bolt, and so on.

6 ABOUT YOU AND YOUR COUNTRY Write your answers, or ask another student.

- 1 What has happened in the news this week?
- 2 What has been an important event in the last five years?
- 3 Do you usually get news from TV, radio, newspapers or the internet?
- 4 Can you think of a popular TV advert now?
- 5 Can you name a famous TV news reporter?



TEST YOURSELF