

Unit 10: Grammar – Connectors

Choose the correct option.

- 1 ☐ , I want to welcome everyone to the opening of our new store.
- 2 We've had a few setbacks ☐ now we're on track to complete the project on schedule.
- 3 There are several decisions to make concerning the way forward. ☐ , should we buy new software or update what we have?
- 5 ☐ Chinese products were once regarded as cheap and even dangerous, they have changed dramatically over the years.
- 6 We should look into the possibility of expanding our operations ☐ finding more markets in Asia.
- 7 ☐ to stocking luxury brands, we also have a huge range of affordable products.
- 8 I want to congratulate you all on our success so far, ☐ , we have a long way to go. Keep up the good work!

Match 1–8 with a–h to complete the sentences.

- a however, we did not quite meet our sales target.
- b but it is difficult to know how to do this.
- c and then we can make some decisions.
- d while keeping our existing ones.
- e although we've all worked very hard.
- f in addition to my earlier remarks, that you have worked well as a team.
- g when we were using traditional forms of advertising.
- h as well as our designer brands.

- 1 We need to stop fake luxury goods being sold on the streets,
- 2 Our sales figures were better last year,
- 3 We mustn't forget to market the non-luxury items
- 4 We need to attract new customers
- 5 We did not achieve our sales target this quarter,
- 6 Let's consider our options to start with
- 7 Our profit margins are good,
- 8 I'd just like to say,

Choose the correct option.

- 1 Our sales figures are good,
☐ a but we can't relax yet.
☐ b although, we can now take it easy.
- 2 Our luxury brands are selling well,
☐ a although the cheaper ranges aren't.
☐ b for example, the cheaper ranges aren't.
- 3 We need to improve our image,
☐ a although we need to explore new markets.
☐ b also we need to expand our market.
- 4 We need more funding for this project,
☐ a for instance, we can continue.
☐ b then we can move on.
- 5 Right, let's begin.
☐ a For instance, can we have some suggestions.
☐ b First of all, I'd like some suggestions.
- 6 We now have the results of our survey.
☐ a Recently, they were as predicted.
☐ b Although, unfortunately they were as we predicted.
- 7 Our upcoming conference should be well-attended,
☐ a but we still need to advertise it online.
☐ b for example, we need to advertise it online.
- 8 Our Bulgari range is selling very well.
☐ a Such as are our cheaper ranges.
☐ b In addition, so are our cheaper products.