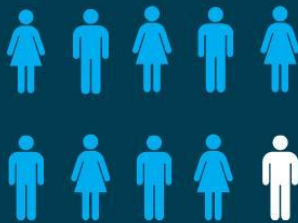


SMARTPHONE STATISTICS

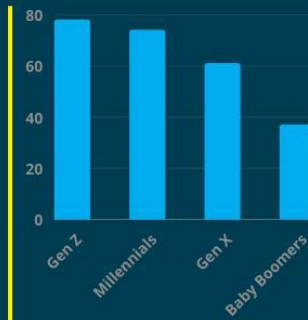
AND USAGE PATTERNS IN 2020



NUMBER OF SMARTPHONE USERS
IS EXPECTED TO REACH
3.8 BILLION BY 2021



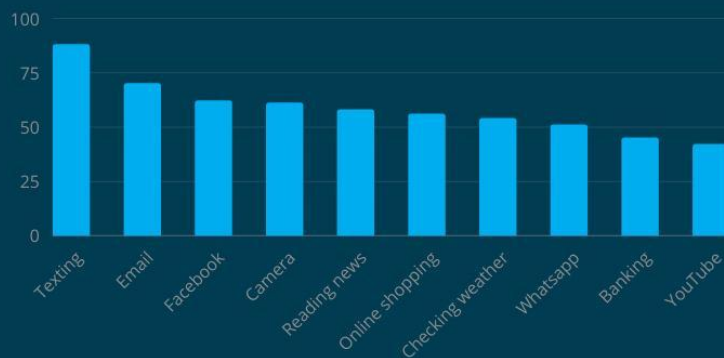
IN 2020, **9 OUT OF 10**
MILLENNIALS OWN
SMARTPHONES



USE MOSTLY SMARTPHONES TO
ACCESS THE INTERNET

TOP 10 ACTIVITIES

WE PERFORM ON OUR SMARTPHONES



FUTURE TRENDS IN

MOBILE ECONOMY



5G SERVICES WILL BE
COMMERCIALY
AVAILABLE



MOBILE HEALTH APP
MARKET WILL GROW
BY 44.9%



M-COMMERCE
REACHES \$418.9
BILLION IN 2024



INCREASED
INTERACTIONS WITH
VOICE ASSISTANTS

Downloadable graphic and source list available at
www.thinslices.com/blog/smartphone-statistics-tablet-usage-patterns

SMARTPHONE STATISTICS

AND USAGE PATTERNS IN 2020



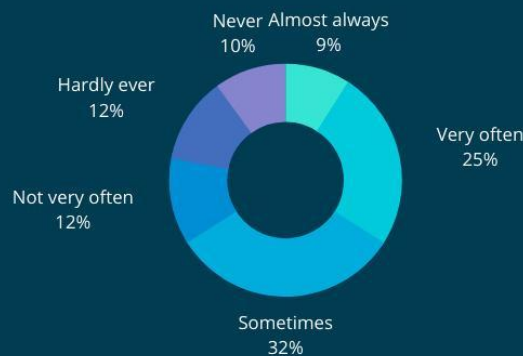
THE AVERAGE ADULT SPENDS
3.5 HOURS A DAY ON THE INTERNET
ON THEIR PHONES



AVERAGE MONTHLY HOURS SPENT ON MOBILE APPS

USING OUR PHONES AT WORK

HOW OFTEN DO WE DO IT?



INSANE STATISTICS ABOUT

SMARTPHONE USAGE



WE TOUCH OUR
PHONES **2167 TIMES A DAY**



75% OF SMARTPHONE USERS ADMIT TO
TEXTING WHILE DRIVING



71% OF SMARTPHONE OWNERS KEEP THEIR
MOBILE PHONES CLOSE
WHILE SLEEPING



THERE ARE **6152 MOBILE BANKING APP**
INSTALLATIONS PER
SECOND

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