

Name: _____ Date: _____

Reading Comprehension
Propaganda

Instructions. Decide which of the four propaganda techniques is being used to describe the scenarios.

Bandwagon: Persuading people by letting them know that others are doing it.

Name calling: negatives words and images to create unfavorable opinions.

Testimonials: Using the words of a famous person to persuade you.

Emotional Words: Words that would make you feel strongly about someone or something.

1. On last night's newscast, the Minister of Health said that he took the vaccine. He also said that all of the Cabinet Minister took it also. He did not have any side effects. He strongly encourages you to take it.



2. All of your friends own a Jaguar vehicle. Shouldn't you have one too?



3. White sandy beaches and crystal clear, aquamarine waters attract hoards of tourist every year to The Bahamas. The warm tropical sun and cool breezes provide a vacation paradise.



4. "Cooking from Dummies", is one silly show. The dumb scripts are ridiculous and the acting is horrible. The sooner the show is removed, the happier the viewers will be.

