Nintendo



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Nintendo was founded as a card company in late 1889. Based in Kyoto, Japan, the business produced a playing card game called 'Hanafuda'.

In 1975, Nintendo moved into the video game industry. The release of *Donkey Kong* in 1981 changed Nintendo's fortunes dramatically. The success of the game gave Nintendo a huge boost, and the game also introduced an early version of Mario, known then as 'Jumpman'.

A war between Sega and Nintendo happened during the early 1990s. In 1990 Nintendo opened Nintendo shops in the United States where customers could test and buy Nintendo games and computers.

From the 1990s, Nintendo released many computers and games including the Gameboy, Nintendo 64, Game Cube, DS and the Nintendo Switch.

In 2022, Universal Studios launched Nintendo World in Osaka Japan and Hollywood California.

Nintendo is now one of the biggest computer game companies in the world and it's characters are loved by millions of people worldwide. This is why it is so famous today.



1. Where was Nintendo founded?

2. Why is it famous?

3. What was the early version of Mario called?

4. Who did Nintendo go to war with in the 1990s?

5. When was Nintendo World launched at Universal Studios?

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