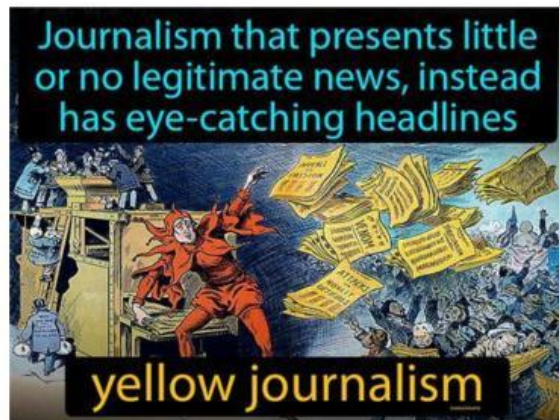


Yellow journalism history



Have you ever in the checkout of a grocery store andthrough the front page of the magazines on the shelves? Many of theseheadlines seem but they probably pick your curiosity to make you want to look and read more. This is what the magazine publishers you will do, at least. This type of reportingYellow Journalism. Long before radio, television and the Internet, newspapers served asfor communicating information to In the late 1800s, as poured into American cities, newspaper publishers the potential for greater through increased Yellow Journalism is an, exploitative, style of newspaper reporting. It at the end of the 19th Century when rival newspaper publishers competed for sales in the coverage of eventsup to and during the Spanish American war in 1898. The growing turmoil in Cuba between the Spanish Imperialists and Cuban revolutionaries gave William Randolph Hearst, publisher of the New York Morning Journal, and Joseph Pulitzer, publisher of the New York World an ongoing to cover in their newspapers. To keep American entertained and coming back for new development these yellow journalists often exaggerate events sometimes the truth and present the information in a way that wasexcite the public and provoke interest.