

Business Result

Advanced (C1)

Unit 11

Exercise 1

Complete the sentences with the words below.

increasingly difficult significantly different comparatively low surprisingly quickly
irretrievably damaging profoundly worrying appreciably more negative
relatively stable unexpectedly rapid potentially disastrous

1. The number of people leaving has been _____.
2. Attitudes to the company are becoming _____.
3. Europeans felt that their values were _____ to American ones.
4. The effect on American business could be _____.
5. It will become _____ to reverse the trend.
6. This view is having a _____ effect on the image of US brands.
7. Non-American brands have remained _____.
8. The market conditions changed _____.
9. A number of factors have all had a _____ effect.
10. There's been an _____ decline in interest.