

## FIB – LISTENING APRIL PREDICTION 5

### #225 Adidas

Adidas ..... up with an organization called Parley for the Oceans. Parley goes out and collects plastic waste from the ocean. Adidas uses the plastic waste to make shoes. Shoes made with plastic from the ocean: good for the ..... and good for business. Because if you know that rapidly growing consumer ..... known as hipsters — and I know you know hipsters — then you know that a hipster faced with the ..... between a no-name shoe and an Adidas made with plastic from the ocean will pick the Adidas every day of the week and twice on Sunday, and then walk around like it's no big deal but look for every ..... to talk about them.

### #224 Medical Care

So two decades later, what's changed? It's now widely recognized that just 20 percent of health ..... are tied to medical care, whereas up to 70 percent are tied to healthy behaviors and what's called the social ..... of health — basically, everything that happens to us for that vast ..... of time when we're not in the doctor's office or the hospital. Health care ..... now routinely remind us that our zip code matters more than our genetic code. And one health care publication even recently had the ..... to describe the social determinants of health as "the feel-good buzzword of the year".

### #223 Technology and Business

Good evening ladies and gentlemen. My theme for this session is ..... Technology Change and Business Practice. This is somewhat dear to my heart, in that I have spent much of the last fifteen years involved in various..... of technology and their impact on business, across a broad ....., from applications of signal processing in manufacture right through to the use of utilization data and diary applications, to improve the time utilization of the ..... force.

## #222 Age

What was interesting and revealing about younger and middle-aged views on old age was how ..... these were to the individual's own age. Those in their teens regarded 40 as old whereas those in their 40s thought 70 or 80 was old. For many, health was seen as a ..... factor in deciding who is old, and many young participants commented on how fit and active their grandparents are, while others thought ill-health and ..... were an inevitable part of aging. The ..... of participants, however, regarded old age as something negative, and many expressed fear of ..... old.

## #221 Lead-in Time

Lead-in time is the amount of time that elapses between a business placing an order with a supplier for more stock or raw ..... and the delivery of the goods to the business. Businesses want the lead-time to be as short as possible, so that they can meet their customer orders and ..... the time between paying for the stock and receiving the ..... from the customer. However, this may not happen due to a number of ....., such as delays in the supplier receiving the order, or the breakdown of the suppliers' lorries ..... the stock to the business.