PRE-LISTENING

There are some vocabularies that will appear on the recording. Let's guess the meaning of each vocabulary by dragging its meaning equivalent to the vocabulary.

Sort elements

- the act of taking part in something or dealing with somebody
- to play the costs of a particular event, programme, etc. as a way of advertising
- financial support from a sponsor
- the activity of making, buying, selling or supplying goods or services for money

sponsorship (noun):	
business (noun):	
involvement (noun):	
sponsor (verb):	

LIVEWORKSHEETS

DURING LISTENING

What is the source of each one below in this survey?
Choose FOUR answers from the box and write the correct letter, AI-F, next to questions 27-30.

A. radio

C. the television

E. journal

B. council meeting

D. newspaper

F. the Internet

Question 27: Map	
Question 28: Photo	
Question 29: Budget	
Question 30: Comment	

LIVEWORKSHEETS

VOCABULARY PRACTICE

Let's listen to the recording again and fill in blanks below

DANI: Let me take a look at the **1** . Wow, this looks great! The map of the **2** income by region is a great tool – where did you find it?

JOHN: Well thanks! I read a lot of **3** and just noticed this one in a small **4** journal **5** Modern Psychology. It's more helpful than the photo I **6** , but I think the photo is just so interesting. It was in the **7** last year during that huge wage **8** .

DANI: It's great. Probably not necessary, but it looks great. I don't understand – what is WKRX's **9** here?

JOHN: Oh – the radio station agreed to **10** the study if I play their station in the room.

DANI: Wow, **11** . So you don't have to pay for any of this?

JOHN: Exactly.

DANI: Nice! Where did you get that idea?

JOHN: Last month at the Psychology Club Council **12** someone **13** about how easy it is to get **14** from local **15** , so I listened to their **16** and called around!

DANI: I'll have to remember that. Well, this all **17** great. Good luck!

LIVEWORKSHEETS