

Visual Media Elements



Prepared by: Mary Cecille C. Arciaga

DIRECTIONS:

Read each item carefully. Choose the letter of the correct answer.

1. Which among the following refer to pictures, images and graphic organizers used inside the classroom?

- A. art medium
- B. martial arts
- C. mass media
- D. visual media

2. Which among the following best describe any characteristic that we can see including line, shape, direction, size, texture color and value?

- A. visual arts
- B. visual elements
- C. visual graphics
- D. virtual videos

3. What do you call the element of visual media which is composed of set of points extending both directions and are used in creating shapes and forms?

- A. color
- B. direction
- C. line
- D. shape

4. The following are tools to get the variation of lines EXCEPT one. Which is it?

- A. curve
- B. length
- C. weight
- D. width

5. What instantly makes people think of traits or message that they want to associate with a company, group, product or service?

- A. line
- B. texture
- C. symbol
- D. quotation

6. Which of the following color expresses life, renewal, nature, growth and harmony?

- A. blue
- B. green
- C. red
- D. pink

7. This element of visual media means to stare and look steadily and intently. What is it?

- A. color
- B. gaze
- C. texture
- D. width

8. Which of the following refers to proper placement of the subject together with other images?

- A. balance
- B. color
- C. framing
- D. texture