

# Worksheet

Fill in the blank with the correct answer given. Refer this to the brochure above.

Advertisement

Merchandising

Rebate

Markdowns

Price Reduction

Volume Discount

Bargains

Benefit

1. When creating a brochure for our upcoming sale, we need to ensure that the \_\_\_\_\_ effectively highlights our featured products.

2. Don't miss out on our limited-time offer! Visit our store to take advantage of the \_\_\_\_\_ available on select items.

3. Our end-of-season clearance event includes significant \_\_\_\_\_ on a wide range of products.

4. To attract more customers, we've implemented a temporary \_\_\_\_\_ on all furniture items.



5. Businesses looking to buy in bulk can enjoy exclusive \_\_\_\_\_ on large orders.

6. The new advertisement in our brochure showcases the latest arrivals and highlights the ongoing \_\_\_\_\_ on selected fashion items.

7. Take advantage of our current promotion and enjoy a \_\_\_\_\_ on your next purchase when you sign up for our loyalty program.

8. The \_\_\_\_\_ strategy for our summer collection focuses on displaying beachwear and accessories prominently in-store.

9. Our brochure features a section dedicated to highlighting the benefits of our \_\_\_\_\_ program for businesses.

10. Visit us during our anniversary sale and discover incredible \_\_\_\_\_ on a wide range of products.