

## Vocabulary business words

- 3 Choose the correct options to complete the description of a hoverboard.

A hoverboard is a two-wheeled motorized board that you stand and balance on. I don't think they will become very popular – I think they're just a(n) <sup>1</sup> *upmarket / passing* fashion.



The manufacturers have tried to create a <sup>2</sup> *trend / buzz* around them, hoping that they will be the next big <sup>3</sup> *trend / recession*, but I don't think it will work. Part of the problem is the name: it seems quite <sup>4</sup> *catchy / upmarket*, but actually, hoverboards don't hover: they run on wheels. Another problem is the high price. A few <sup>5</sup> *loyal / passing* customers will continue to buy them, but at \$300–400 each, it's a(n) <sup>6</sup> *catchy / upmarket* product that most people can't afford.