

What we decided to do was ...

LISTENING



Hugo is the founder of a magazine called *Polyglossia*.

VOCABULARY

Problem-solving experiences

- 1 a Look at the cover of *Polyglossia* magazine. What kind of magazine do you think it is?

- b **2.16** Listen to part of an interview with Hugo about the problems he had in setting up *Polyglossia*. Check your ideas from 1a. What's unusual about *Polyglossia*?

- 2 **2.16** Listen again.

- 1 Which of these problems does Hugo talk about? How did he solve them?
 - a finding people to work with him
 - b finding places to sell the magazine
 - c finding a way to make it appeal to more people
- 2 Which of these skills does Hugo say he learned from his experience?
 - a being well organised
 - b seeing things from other people's point of view
 - c being ready to think in new and creative ways

- 3 What do you think about the idea of *Polyglossia*? Who might buy it?

- 4 Put the highlighted words in the right order to make sentences from the interview.

- 1 **The that problem biggest was** it was just an idea.
- 2 **I it difficult to found** select different people.
- 3 **It us a because with presented problem** what do you do with a casual reader?
- 4 **What was do decided to we (to)** include English summaries.
- 5 **My problem to way was solving of this** include English summaries.
- 6 **What was to learned I** put myself in other people's shoes.

