

Level: B2 Upper Intermediate

Skill: Listening

## Global Tourism Forecast



Watch the video and choose the correct summary

In the video, the World Tourism Organization predicts a strong recovery for the global tourism industry, surpassing pre-pandemic levels by 2024. International tourism levels are expected to exceed 2019 figures by 2023, with West Asia leading the recovery and Europe close behind. The increase in tourism is attributed to pent-up demand, improved air connectivity, and a resurgence in Asian markets, positioning Asia as a key contributor to the industry's full recovery by 2024. This positive outlook is further supported by estimates of substantial economic impact, with tourism receipts reaching \$1.4 trillion in 2023.

In the video, it's clear that the World Tourism Organization is confident about the rapid recovery of the global tourism industry post-pandemic. The report suggests that international tourism levels will surpass pre-pandemic figures by 2024, with West Asia leading the way and Europe not far behind. Improved air connectivity, pent-up demand, and a resurgence in Asian markets are seen as key factors driving this recovery. The positive economic impact is expected to be significant, with tourism receipts reaching \$1.4 trillion in 2023.

In the video, the focus is on the promising rebound of the global tourism industry, with projections exceeding pre-pandemic levels by 2024. It highlights the significant role of Asia in driving the sector's recovery, alongside improvements in air connectivity and pent-up demand. Additionally, the report mentions the positive economic impact, job creation, and growth opportunities for countries heavily reliant on tourism. The outlook is optimistic, with the industry poised for revitalization and increased growth as it approaches pre-pandemic levels.