

# DESIGN

1. Check the boxes of the sentences that are true. If some of them are false you must rewrite the sentences to make them true.

Design is a process that goes from the initial idea to the manufacturing of the product.

Form and aesthetics are the most important thing in a design.

Designing and drawing are the same, it is about representing objects or ideas.

A good logo should be simple, representative of the characteristics of the brand and easy to interpret.



Art (painting, drawing, sculpture, etc.) and design have the same purpose.

2. Choose the right design field to which the following images belong.



3. Write in each space the name of the type of graphic design that corresponds to each image.



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\* WHO Fact Sheet N.358, March 2010

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