

NAMA : _____ TING : _____

LATIHAN : REKA BENTUK SEBAGAI INSTRUMEN PEMASARAN

1. Berdasarkan iklan di bawah , pilih kaedah reka bentuk pengiklanan yang sesuai .



Advertisement for Scott's Gummies. The ad features a product shot of a Scott's Gummies container and a list of instructions: "3 gummies per day before every meal", "Aged 5 and above", and "Consumed under adult supervision". The ad also includes the slogan "Eat right. Grow stronger." and a call to action "gsk".

Three blue callout boxes are present for labeling:

- Top left: []
- Top right: []
- Bottom right: []

2. Nyatakan media pengiklanan berikut .



3. Pilih 5 faktor pemilihan media pengiklanan .

