

Read the passage and complete 2 tasks below



Idol is one of the most successful entertainment formats ever launched. The first Idol, Pop Idol, began in 2001, and quickly became a worldwide phenomenon with local versions in many countries and territories. Hundreds of millions of viewers worldwide have watched The Idol program since it was first launched in the UK. The show has been on the top ten rating lists of most countries. Year after year, Idol remains a global smash hit.

Some Facts

American Idol began in 2002 and quickly became the most popular entertainment series in America with viewers in the hundreds of millions. Vietnam Idol is part of the Idol franchise created in the UK by Simon Fuller. The first

season of Vietnam Idol aired on May 23, 2007, and the fourth season aired on August 17, 2012. The Vietnam Idol process includes auditions, semi-finals, and finals. The final contestants perform live on stage to a television audience. The contestants receiving the fewest viewers' votes are eliminated from the competition.

Task 1. Circle the appropriate meaning for each word from the text.

1. to air

to breathe in

to broadcast

2. phenomenon

an event that people talk about

a person in action

3. audience

people at a performance

public speakers

4. season

a TV show's episode

a TV contest

5. process

way of doing things

a series of actions

Task 2. Read the text again and answer the following questions.

1. What entertainment format is a global smash hit?

2. Where did the Idol format come from?

3. How long has the Idol format lasted?

4. Is Vietnam Idol an original programme or a franchised one?

5. What do you think of the Vietnam Idol shows?
