

Name :

Class :

Learning Digital Communication from the Pros

Part A: Put the words into the correct box.

a. Animations

b. Body language

c. Clarity

d. Facial expressions

e. Graphs

f. Pace

g. Subtitles

h. Tone

1. VERBAL COMMUNICATION



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2. NON-VERBAL COMMUNICATION



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3. VISUAL AIDS



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Part B: Draw a line to connect the correct pairs.



1. break videos into parts •

• A. create a sense of community



2. start with a hook •

• B. keep audience engaged

3. encourage interactions •

• C. grab audience's attention

