



UTEC

Tourism Management

Semester 01-2021

Activity

El Salvador's Tourism Routes

OBJECTIVE: apply the theory of the basic principles of tourism in the country's tourist routes

INSTRUCTIONS:

- You have been given a specific territory to work.
- Work in groups

1. Determine the Basic Elements from given touristic section:

DEMAND	OFFER

2. Complete the given chart:

POSITIVE ASPECTS	NEGATIVE ASPECTS

3. Create a new touristic route for this area:

- Name
- Attractions