

Name: _____ Date: _____ Period: _____

Rhetorical Appeals

Sell me this pen



Directions: Try your best to sell the pen shown above. List three examples of the three persuasive appeals and give reasoning that back your claims.

Goal: To sell my teacher this pen.

Logical Appeal: _____

Reasons/Examples:

Ethical Appeal: _____

Reasons/Examples:

Emotional Appeal: _____

Reasons/Examples: