

1. *What may culture be based on?*

- A. Nationality
- B. Race and religion
- C. Historical roots
- D. All of the Above

2. *What are the components of the invisible aspect of culture?*

- A. Beliefs and norms
- B. Values & traditions
- C. Trends and language
- D. A and B

3. *Communication is\_\_\_\_\_*

- A. the process of sharing information
- B. the process of sharing and exchanging information through verbal behavior
- C. the process of sharing meaning through verbal and non-verbal behavior
- D. None of the above

4. *What should be added to make a good communication model: Sender - message - audience?*

- A. Channel
- B. Feedback
- C. Context
- D. All of the above

5. *What is the main reason for misinterpretation between individuals across cultures?*

- A. Large shared idea between individuals
- B. Small shared idea between individuals
- C. Medium-shared idea between individuals
- D. A and C

6. *What does cross-cultural communication study?*

- A. The difference between/among cultures
- B. The similarity between/among cultures
- C. How people endeavor to communicate across cultures
- D. All of the above

7. *Why there may be culture shocks arising in cross-cultural communication?*

- A. Low level of shared idea
- B. Little knowledge of set of values by which individuals from other cultures live
- C. Being inflexible and unopened to adapt individuals' culture(s) in CCC
- D. All of the above

8. *In cross-cultural communication, it should be noted that people from various cultures generally*

- A. share common needs but express them differently
- B. share common needs and therefore express them similarly
- C. do not share common needs and therefore do not have similar expressions
- D. share common needs with similar verbal and non-verbal behaviors

9. *It is believed that in order to be sensitive to other cultures people should*

- A. change their cultural beliefs and assimilate into the new culture
- B. change other people's cultural beliefs
- C. recognize how they have been influenced by their own cultures
- D. None of the above

10. *If individuals in a foreign culture never learned the language of that culture, which stages in the adjustment process might they never experience?*

- A. Culture shock, mental isolation
- B. Initial adjustment, acceptance and integration
- C. Honeymoon period
- D. None of the above