

READ THE EXPLANATION BELOW.

Hortatory exposition is a type of text in which the writer presents a point of view on a particular issue in a way that encourages or persuades the reader to do something, or to think in a certain way. It typically includes a thesis or a clear statement of position, arguments that support the position, and a recommendation or call to action at the end. This type of text is commonly found in speeches, editorials, or persuasive essays.

Hortatory exposition has several characteristic features in the language used, including:

1. Using strong verbs to give advice or suggestions.
2. Using emotional words to persuade or influence readers.
3. Using evaluative adjectives to give an assessment or opinion on something.
4. Using words that are general and abstract.
5. Using deictic words such as "this", "that", "these", "those" to refer to something that has been mentioned before.
6. Using complex sentences containing relative clauses, for example "The people who care about the environment will support this policy."
7. Typically using sentences in the present tense.
8. Using words that show cause and effect, such as "because", "therefore", "as a result", etc.
9. Using words that show a logical relationship, such as "however", "in addition", "moreover", etc.
10. Using words that show generalization, such as "always", "never", "everyone", etc.

Strong verbs

Strong verbs are verbs that help to make your writing more vivid and engaging by providing a more detailed and specific description of an action. They are often used to replace more common, or 'weak', verbs to give writing more impact and emotion.

For instance, instead of using the verb "**walk**", you might use a strong verb like "**stroll**", "**saunter**", "**amble**", or "**tread**" to more accurately depict the way someone is moving. These verbs give the reader a more precise and vivid mental picture of the action.

Another example could be replacing the common verb "**said**" with "**whispered**", "**shouted**", "**murmured**", or "**proclaimed**". Each of these strong verbs provides a more specific description of how something is being said, adding depth and nuance to your writing.

EXERCISE 1.

Rewrite the following sentences using a strong verb that given below. Number 1 is done for you.

- delivered
- whipping up
- elucidating
- sauntering
- flying
- doze
- poring over
- crooning
- frolicking

1. He **gave** a presentation in front of the whole school.

Answer : He **delivered** a presentation in front of the whole school.

2. The cat likes to sleep on the sofa.

3. The girl is singing a song.

4. The woman is walking her dog.

5. The teacher is explaining the lesson.











6. The bird is flying in the sky.









7. The chef is making a cake.

8. The kids are playing in the park.

EXERCISE 2.

Match the words on the left to right.

Verb		Strong Verb
Look		 Devour
Talk		 Scribble
Write		 Whisper
Eat		 Eavesdrop
Listen		 Giggle
Laugh		 Glance

Walk			Glimpse
Run			Guzzle
Drink			Stride
See			Sprint

EXERCISE 3.

Complete the text below with words in the box.

<input type="radio"/> thought	<input type="radio"/> compare	<input type="radio"/> embrace	<input type="radio"/> offers
<input type="radio"/> saves	<input type="radio"/> Browse	<input type="radio"/> struggle	

The Advantages of Online Shopping

Have you ever **(1)** _____ about the benefits of online shopping? In this modern era, the ease and convenience provided by online shopping have become an integral part of our lives. Let me persuade you why you should consider this method of purchasing.

Firstly, online shopping provides unmatched comfort. There's no need to **(2)** _____ through crowded stores or wait in never-ending queues. With a few clicks, you can **(3)** _____ a variety of products from the comfort of your own home. Whether it's clothes, electronics, or groceries, online stores have a wide selection to suit everyone's needs.

Moreover, online shopping **(4)** _____ precious time. No longer do you have to spend hours driving to different stores or searching for parking. You can **(5)** _____ prices, read reviews, and make purchases, all within minutes. This is particularly beneficial for those with busy schedules or those who are physically unable to go to stores.

In addition, online shopping often **(6)** _____ attractive discounts and deals. Many online retailers offer exclusive sales and promotions, allowing you to save money on your purchases. Plus, the ability to compare prices across different platforms ensures that you get the best value for your money.

While some may argue that online shopping lacks the personal touch of traditional retail, customer service in the online sphere has greatly improved. Many online retailers now offer live chat support, email assistance, and easy return policies, making the shopping experience more customer-friendly than ever before.

In conclusion, I strongly urge you to **(7)** _____ the convenience of online shopping. It's time-saving, offers a wider range of products, and provides great deals. So, the next time you need to buy something, consider the benefits of shopping online.