

READING 1

A blog



Social Media for Book Lovers



This week we're looking at two social media sites for those of you who are mad about books.

Bookstagram

We all use Instagram to share cool photos of what we're doing now, right? Well, for people who are into books, there's Bookstagram (you can find it on Instagram). Alexandra started her blog, Twirling Pages when she was just 16 and she uploads her photos to Instagram. Have a look at her profile to see what she's reading at the moment and where she's reading it. And Faroukh Naseem (theguywiththebook) creates content all about books including photos, book reviews and a blog.

To get started: use your phone to take pictures of your books. Then post your favourite to a bookstagram competition and wait for the 'likes'!

BookTube

Among the millions of YouTube subscribers, there's a smaller group of book fans who use their own BookTube channels to share book reviews, recommendations and news. One of the most popular types of videos are 'haul' videos where the booktuber shows the books they bought on a recent trip to the book shop. Booktuber Monica Kim has an 'unhauling' video on her channel where she talks about how she threw away 90% of her books.

To get started: look for a booktuber who shares your interests. And remember a Book Lion is someone who likes books, 'DNF' means 'did not finish', and a 'shelfie' is a selfie with your bookshelf!



fun facts Someone who's into reading is called a 'bookworm'. If they're also mad about collecting books, they're a 'bibliophile'. And if you enjoy smelling books, 'bibliophilia' describes the smell of a good book!

1. Read the blog and answer the questions.

1. What can you learn about Alexandra on her bookstagram?
2. What kind of things does Faroukh Naseem create?
3. What sort of camera do you need to start your own bookstagram?
4. What types of videos can you find on BookTube?
5. What's the difference between a 'haul' and an 'unhauling' video?
6. What is a 'shelfie'?