

The table below shows the worldwide market share of the notebook computer market for manufacturers in the years 2006 and 2007.

Company	2006 % Market Share	2007 % Market Share
HP	31.4	34
Dell	16.6	20.2
Acer	11.6	10.7
Toshiba	6.2	7.3
Lenovo	6.6	6.2
Fujitsu-Siemens	4.8	2.3
Others	22.8	19.3
Total	100	100

1. Trước hết, bạn hãy đọc bài mẫu band 7+ dưới đây, phân tích:

- Xét về cấu trúc 1-2-3-4, bạn học được điều gì?
- Xét về từ vựng, bạn học được cụm từ gì?
- Xét về từ nối và ngữ pháp bạn học được điều gì?

Band 7+:

The provided table details the international market share of the notebook computer manufactured by various companies in two separate years: 2006 and 2007.

Overall, it can be seen that some manufacturers including HP, Dell and Toshiba witnessed an upward trend in their market shares, whereas the figures for the remaining companies were on the decrease. **It is also discernible that** HP consistently registered the highest market share in both years.

In 2006, HP accounted for the largest proportion of the total market share, at 31.4%, and this figure then rose marginally to 34% by the end of 2007. During the same period, Dell and Toshiba also gain more popularity, climbing from 11.6% to 20.2% and 6.2% to 7.3%, respectively.

Meanwhile, a reverse tendency was seen in the data for the remaining brand names over one year span (2006-2007). There was a minimal drop in the market share of Acer and Lenovo, dwindling from 11.6 to 10.7 and from 6.6% to 6.2%, respectively. The figure for Fujitsu-Siemens almost halved from 4.8% to 2.3%, while the market share for 'others' **decreased by 3.5 %** over the same period.

2. Hoàn thành bài viết miêu tả TABLE band 8+ bằng những từ gợi ý sau:

Dominated – capturing – marginally – contrasting - experienced a minor decrease – declining – halving – rising – drop – additionally - Overall, it can be seen that - It is also discernible that – decreased by - details

Band 8+:

The provided table _____ the international market share of notebook computers manufactured by various companies in two separate years: 2006 and 2007.

_____ some manufacturers, namely HP, Dell, and Toshiba, experienced an upward trend in their market shares, whereas the figures for the remaining companies declined. _____ HP consistently held the highest market share in both years.

In 2006, HP _____ the market, _____ the largest share at 31.4%. By the close of 2007, its market share had _____ increased to 34%. During the same period, Dell and Toshiba also enjoyed growth, with their market shares _____ from 11.6% to 20.2% and 6.2% to 7.3%, respectively.

Meanwhile, a contrasting trend was observed among the other brand names over the one-year period (2006-2007). Acer and Lenovo _____ in market share, _____ from 11.6% to 10.7% and 6.6% to 6.2%, respectively. Fujitsu-Siemens saw a more substantial _____, with its market share almost _____ from 4.8% to 2.3%. _____, the market share for 'other' brands _____ 3.5% over the same period.

Cấu trúc band 8+ bạn có thể học từ bài mẫu phía trên là:

1. With its + Noun + Ving from ____ to ____

Nếu các bạn aim điểm cao cho Writing task 1, hãy thử dùng thêm cấu trúc này nhé!

Ví dụ 1: with its market share almost halving from 4.8% to 2.3%

Ví dụ 2: with their market shares rising from 11.6% to 20.2% and 6.2% to 7.3%, respectively

2. Decreased by/ increased by + khoảng chênh lệch cũng là 1 cách nói thay thế cho “from ...to”

Tuy vậy kết hợp đan xen, không nên lạm dụng tránh trường hợp báo cáo số liệu mơ hồ!