2 **Toshiba Network Products (TNP) sells components to cable TV and internet companies. Listen to their communications manager, Michio Yano, explaining how they launched a wireless modem in the US. Choose the best option to complete each sentence.**

1. TNP launched the modem
   a) At a trade fair
   b) With a big party
   c) At a customer's offices

2. They contacted customers
   a) By mail
   b) By email
   c) By email and phone

3. They sent a total of
   a) Two mailings
   b) Three mailings
   c) Four mailings

4. At the launch, customers could watch demonstrations of the product on TV and
   a) Have fun
   b) Eat lunch
   c) Read product brochures

5. The number of people who attended was
   a) 250
   b) 500
   c) 600

LIVEWORKSHEETS