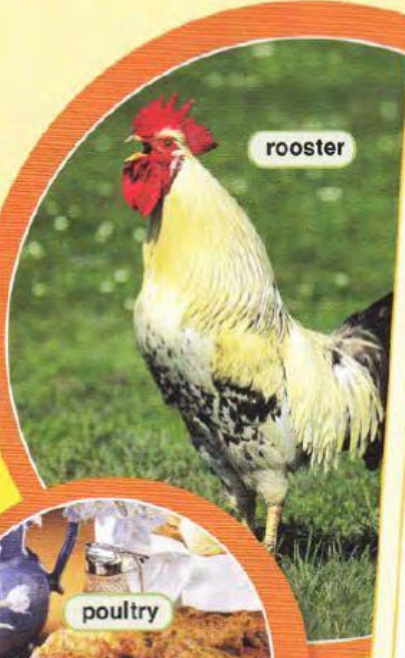


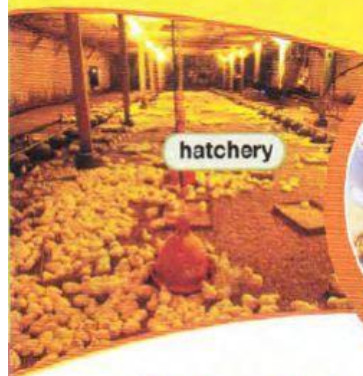
3 Poultry industry



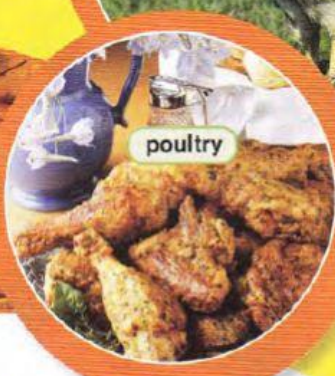
hen



rooster



hatchery



poultry

Cluck Farms



Home About Us Our Products Rates Contact Us

Welcome to Cluck Farms. We are a **primary breeder** of twenty-seven varieties of commercial chickens.

We provide **hens** and **roosters** to over four hundred operations nationwide. Depending on your needs, we can provide you with chickens ranging from one-week old **chicks** to one-year-old **pullets**.

In addition to breeding, we operate a small production facility. Our **layers** produce only the best eggs. All of our **broilers** and **roosters** are raised in a **free-range** manner.

We are available to consult with **poultry** operations in neighboring states. With sixty years' experience, we can advise you on **intensive** farming methods, free-range techniques, and effective **litter** removal. Call us today to take a tour of our **hatcheries**.

Get ready!

- 1 Before you read the passage, talk about these questions.

- 1 What products come from the poultry industry?
- 2 How common is poultry in your country?

Reading

- 2 Read the page from a website. Then, choose the correct answers.

- 1 What is the purpose of the website?
 - A to describe a business
 - B to explain product prices
 - C to compare breeding methods
 - D to give advice on chicken farming
- 2 Which type of chicken produces eggs?
 - A pullets
 - B roasters
 - C layers
 - D roosters
- 3 Which service is NOT provided by the farm?
 - A consultation for nearby farms
 - B breeding of commercial chickens
 - C production of poultry products
 - D removal of farm litter

chick



Vocabulary

- 3 Match the words (1-7) with the definitions (A-G).

- | | |
|--|-----------------------|
| 1 _ rooster | 5 _ chick |
| 2 _ layer | 6 _ hatchery |
| 3 _ hen | 7 _ intensive farming |
| 4 _ broiler | |
| A a baby chicken | |
| B a female chicken that produces eggs | |
| C a female chicken | |
| D a male chicken | |
| E a facility where eggs are hatched | |
| F a medium-sized chicken sold for food | |
| G a method for raising chicken indoors | |

- 4 Fill in the blanks with the correct words and phrases from the word bank.

Word BANK

free-range roasters primary breeder
poultry litter pullets

- _____ chickens exercise more than confined chickens.
- _____ is the waste produced in a coop.
- Robert's Farm is the _____ for most local farms.
- Chicken is a major _____ product.
- _____ cost a lot because they are so big.
- Those _____ will be layers soon.

- 5 Listen and read the page from a website again. Apart from breeding, what other services does Cluck Farms provide?

Listening

- 6 Listen to a conversation between a breeder and a farmer. Mark the following statements as true (T) or false (F).

- ___ The farmer wants advice on raising free-range chickens.
- ___ The breeder recommends two chicken breeds.
- ___ The farmer will buy a dozen roasters.

- 7 Listen again and complete the conversation.

Farmer: Hi, I'd like to order some chicks.
Breeder: Is there a particular breed you're interested in?
Farmer: I'm 1 _____. I have a small farm, and I'd like to raise a dozen or so chickens 2 _____.
Breeder: Well, we have a few good 3 _____. Meat or egg production?
Farmer: Could you 4 _____?
Breeder: Are the chickens going to be used for meat or egg production?
Farmer: 5 _____. I want the hens to lay eggs for a few years. But I'll occasionally slaughter them for meat. Maybe one or two a year.
Breeder: In that case, I'd recommend Iowa Blue or Delaware. Both produce excellent eggs and grow into 6 _____ quickly.
Farmer: Did you say roosters or roasters?
Breeder: Roasters. Both breeds can grow rather large. They make good roaster chickens.
Farmer: Oh, I see. Well then, I'll take a half dozens chicks of each.

Speaking

- 8 With a partner, act out the roles below based on Task 7. Then, switch roles.

USE LANGUAGE SUCH AS:

Hi, I'd like to order some chicks.

Are the chickens for meat or egg production?

I'll take a half dozen.

Student A: You are a breeder. Talk to Student B about:

- production
- types of chicks
- chick growth

Student B: You want to raise chickens. Talk to Student A about which type to buy.

Writing

- 9 Use the conversation from Task 8 to fill out the order.

Cluck Farms



Customer Name: _____

Chicks for: Meat / Egg

Breeds: _____

Number of Chicks: _____

