

Environmental impact of online shopping grade 7

What is one consequence of companies throwing away returned clothes instead of sorting them?

- A. Lost revenue for companies
- B. Reduced landfill waste
- C. Improved customer satisfaction
- D. Increased costs for companies

What is one consequence of companies not dealing with returns efficiently and without waste?

- A. Reduced costs for companies
- B. Lower carbon emissions
- C. Negative environmental impact
- D. Increased customer satisfaction

What is a challenge that many companies have not wanted to face in regards to returns?

- A. Lowering delivery costs
- B. Improving customer service
- C. Dealing with returns efficiently and without waste
- D. Reducing packaging waste

What happens to returned clothes in many companies?

- A. They are recycled into new clothes
- B. They are thrown away
- C. They are donated to charity
- D. They are cleaned and put back for sale

What is the carbon footprint of a typical home delivery round in the UK?

- A. 80 kilograms of CO₂
- B. 60 kilograms of CO₂
- C. 20 kilograms of CO₂
- D. 40 kilograms of CO₂

How many online purchases are returned in Germany?

- A. One in ten
- B. One in five
- C. One in twenty
- D. One in three

What is one product that has high return rates in online shopping?

- A. Clothing
- B. Electronics
- C. Books
- D. Furniture

What is one factor that contributes to the carbon footprint of online shopping?

- A. The last kilometre to the customer's door
- B. Optimizing delivery routes
- C. Reducing packaging waste
- D. Using renewable energy sources

What is one reason why online deliveries fail the first time?

- A. Wrong item
- B. Late delivery
- C. Incorrect address
- D. Damaged items

What is one positive step that some online retailers are taking to lower their carbon footprint?

- A. Reducing the number of returns
- B. Investing in electric delivery vehicles
- C. Donating a portion of profits to environmental causes
- D. Using biodegradable packaging

What is one challenge of online shopping in terms of its environmental impact?

- A. Reduced carbon emissions
- B. The last mile delivery
- C. Increased recycling rates
- D. Higher costs for companies

What is one consequence of companies throwing away returned clothes?

- A. Lower costs for companies
- B. Increased landfill waste
- C. Reduced carbon footprint
- D. Improved customer satisfaction

What is the impact of online shopping on the environment?

- A. It reduces carbon emissions
- B. It has no impact on carbon emissions
- C. It increases carbon emissions
- D. It reduces waste

What is the predicted global online retail sales by 2021?

- A. US\$4.8 million
- B. US\$4.8 thousand
- C. US\$4.8 billion
- D. US\$4.8 trillion

How much merchandise is returned each year in the USA?

- A. US\$326 thousand
- B. US\$326 million
- C. US\$326 trillion

D. US\$326 billion

What is one way that companies can lower their carbon footprint in online shopping?

- A. Throwing away returned items
- B. Investing in renewable energy sources
- C. Using non-recyclable packaging
- D. Increasing the number of returns

Why do companies offer free returns for clothing?

- A. To improve customer satisfaction
- B. To save money
- C. To reduce waste
- D. To increase sales

What is one reason why the carbon footprint of online shopping increases?

- A. Choosing eco-friendly packaging
- B. Shopping in-store
- C. Using slow delivery
- D. Ordering multiple items

What contributes to the carbon footprint of online shopping?

- A. Speedy delivery
- B. Ordering multiple items
- C. Shopping in-store
- D. Returning items

What is one consequence of companies not taking responsibility for the environmental impact of their online shopping activities?

- A. Lower costs for companies
- B. Reduced waste in landfills
- C. Negative public perception
- D. Increased customer loyalty

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