

A Day in the Life of a **Content Creator**

1. In the first 30 seconds of the video, there is a lot of tech on a table and a desk. What kind of tech do you see? (Pause the video if you need to) Look up how much each piece of tech costs.
2. What is the first step of creating content for a video?
3. The man says he is doing research. What is he researching? Why would this be important?
4. What is copyright? What laws do Content Creators have to consider when making content?
5. Think about your appearance. How would you prepare for being in front of a camera? Do you like the idea of people watching you?
6. What will you do if people comment rude or hurtful things on your videos?
7. The man goes to pick up the guest. You see him interact with people on the street. Define networking. When you think about yourself, do you enjoy talking to many different people? Will you be able to introduce yourself to new people?

8. As the man and guest walk along the water, you see him run back to the guest where they then act out walking and chatting. This means, oftentimes, you will have to repeat yourself doing things. (Go set up a camera to catch a video of you walking. Chatting with a friend. Refilm scenes you did not like.) Do you do well with repeating tasks?
9. How do they set up a filming set? What equipment do you notice? Look up the cost.
10. They practice and memorize their lines. Do you enjoy acting and how well do you memorize lines?
11. The team goes Live on Facebook. Why would they do this? How would you promote yourself?
12. What do you do to relate to people? When you talk to someone, how do you get to know them?
13. The man emails brands, vendors and fans. Who would these people be and how do they relate to being a Content Creator?
14. What is marketing and how does it relate to Content Creator? Do you use social media?
15. List all the steps to create content for a Youtube Video you learned from this video.