## BUSINESS and FINANCE

- Answer these fourteen questions to score your vocabulary knowledge.
- 1. When people 'advertise' products they want to ....
  - a) buy them
  - b) sell them
  - c) export them
  - d) use them
- 2. An 'annual' earnings report can tell about a company's profits ....
  - a) during the past year
  - b) during the past month
  - c) during the past week
  - d) during the past day
- 3. In which of the following places can a person find 'cargo'?
  - a) on the Internet
  - b) in an employee's home
  - c) in an office
  - d) on a ship
- similar to 'consumer'?
  - a) manager
  - b) buyer
  - c) employer
  - d) seller
- 5. What does a business do when it 'earns' money?
  - a) it breaks even
  - b) it loses money
  - c) it makes money
  - d) none of the above
- 6. Which of the following things does a business do when it 'expands'?
  - a) it opens more stores or offices
  - b) it imports products
  - c) it closes a factory
  - d) it publishes an annual report
- 7. A company's 'headquarters' might be 14. Which of the following things can found ....
  - a) on a business suit
  - b) in a warehouse
  - c) in an office building
  - d) inside a secretary's desk

- 8. Which of the following is most similar to a company 'logo'?
  - a) a game
  - b) a song
  - c) a story
  - d) a picture
- 9. 'Merchandise' is something that people can ....
  - a) buy
  - b) sell
  - c) export
  - d) all of the above
- 10. If a business makes a 'profit', we can say that ....
  - a) it is in the black
  - b) it is in the red
  - c) it is bankrupt
  - d) it hires many people
- 4. Which of the following words is most 11. Which of the following words is most similar to a business 'proposal'?
  - a) question
  - b) suggestion
  - c) discussion
  - d) interruption
  - 12. Which of the following people do companies 'hire'?
    - a) buyers
    - b) sellers
    - c) employees
    - d) employers
  - 13. Which of the following words is most similar to 'value'?
    - a) need
    - b) make
    - c) money
    - d) product
  - you probably find in a 'warehouse'?
    - a) merchandise
    - b) products
    - c) goods

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d) all of the above