

Barbie, the iconic doll introduced by Mattel in 1959, has had a great influence on society and popular culture. Through her six decades of existence, Barbie has played a significant role in shaping the way we perceive beauty, gender roles, and even careers.

Read about how Barbie has impacted society and match the headings with the paragraphs:

a) Role model for girls	***d) Impact on fashion and style***
b) Early introduction of consumerism	***e) Shaping unrealistic body image***
c) Cultural representation	***f) Criticism***

1. Barbie has often been criticized for promoting **unattainable** beauty standards. The doll's slim figure, long legs, and perfect features have been seen as a representation of an idealized and narrow definition of beauty.
2. Barbie represents various professions and lifestyles. The doll has been a symbol of **empowerment** for many girls, encouraging them to dream big and **pursue their goals.**
3. Over the years, Barbie has **diversified** and become more inclusive, reflecting **cultural diversity** and different body types. By introducing dolls of various ethnicities and body sizes, Barbie has made efforts to be more representative of society.
4. Barbie has been a fashion icon for decades, influencing clothing trends and popularizing certain styles. The doll's extensive wardrobe has inspired many young girls' fashion choices and fueled their interest in dressing up and experimenting with different looks.
5. Barbie's popularity has helped **cultivate** consumerism from an early age. The doll and related **merchandise** have been marketed extensively, promoting the idea of constantly buying new accessories and playsets.
6. Barbie has faced numerous controversies, with critics **pointing out** issues such as unrealistic body proportions, excessive focus on appearance, and reinforcing gender stereotypes. These discussions have contributed to a broader societal conversation about the impact of toys on children's development.

Overall, Barbie doll has played a significant role in shaping society, both positively and negatively. While it has served as a source of inspiration and imaginative play for many, it has also faced critiques for the potential negative effects on body image, self-esteem, and consumerism.

LIVEWORKSHEETS