





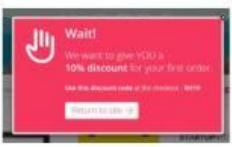














AD VOCABULARY

Write in the names of the items using this word bank: *brand, logo, poster, telemarketing, Youtube ad, social media, clickbait, SEO, billboard, word-of-mouth, go viral, survey, pop-up ad, brochure, slogan, jingle, target market, flyer, celebrity endorsement, google ad*

 <p>1. _____</p>	 <p>2. _____</p>	 <p>3. _____</p>	 <p>4. _____</p>
 <p>5. _____</p>	 <p>6. _____</p>	 <p>7. _____</p>	 <p>8. _____</p>
 <p>9. _____</p>	 <p>10. _____</p>	 <p>11. _____</p>	 <p>12. _____</p>
 <p>13. _____</p>	 <p>14. _____</p>	 <p>15. _____</p>	 <p>16. _____</p>
 <p>17. _____</p>	 <p>18. _____</p>	 <p>19. _____</p>	 <p>20. _____</p>