

The Secrets of Food Marketing

As a (1)_____, Kate's job is to make you buy, crave, and want things.

Regular shreddies was introduced back in the market without changing a single thing by (2)_____ them as diamond shreddies.

Instant mix cake was not popular in the beginning because the target consumers, (3)_____, thought it was cheating.

The cake mix was remarketed and was made difficult through the (4)_____ an egg and water.

By calling the product (5)_____, they avoid adding 'concentrated animal feeding operation' on the labels and make customers feel good.

After World War II, farming became (6)_____ economical because resources were tight.

The marketers are (7)_____ to make the consumers feel positive.

Through (8)_____ marketers are able to take away the animals in muddy fields to clean barns.

Kate says that consumers (9)_____ the origins and conditions of the livestock.

Marketers are (10)_____ in making such things happen because everyone is prepared to look the other way.