

PART 7-2

Directions: In this part you will read a selection of texts, such as magazine and newspaper articles, e-mails, and instant messages. Each text or set of texts is followed by several questions. Select the best answer for each question and mark the letter (A), (B), (C) or (D) on your textbook.

Questions 147-148 refer to the following letter

December 1

Charlene Kurt
34 Rutherford Drive
Warren, OH 44484

Dear Ms. Kurt,

We are pleased to inform you that next January, Cornwall Publishing will start releasing *Flash*, a monthly sports magazine featuring the country's athletes and tournaments. As a valued client, you are eligible for a special subscription package. If you sign up for an annual subscription to *Flash* from December 1 to December 31, we will give you a free sample issue and a 20% discount on your subscription fee. All you need to do is fill out the enclosed postcard and send it back to us.

To learn more about this offer, please call 555-9084. Thank you.

Sincerely,

Andrea Kingston
Account Executive
Cornwall Publishing

147. What is being advertised?

- (A) A monthly publication
- (B) A print shop
- (C) A magazine stand
- (D) A sports tournament

148. How can Ms. Kurt respond to the offer?

- (A) By speaking with an editor
- (B) By returning a call from an agent
- (C) By mailing a card to a business
- (D) By leaving a message on a Web site

Questions 149-150 refer to the following advertisement

Simpson's Office Supply is here to serve you!

Simpson's Office Supply is proud to introduce its new, expedited delivery option on all orders placed within the city limits. The previous delivery guarantee of three business days remains in effect, but overnight delivery is now available to interested parties as well. To place an order, simply visit www.simpsonsofficesupply.com. When ordering, you can use the six-digit code on the attached card to get 10% off your purchase.

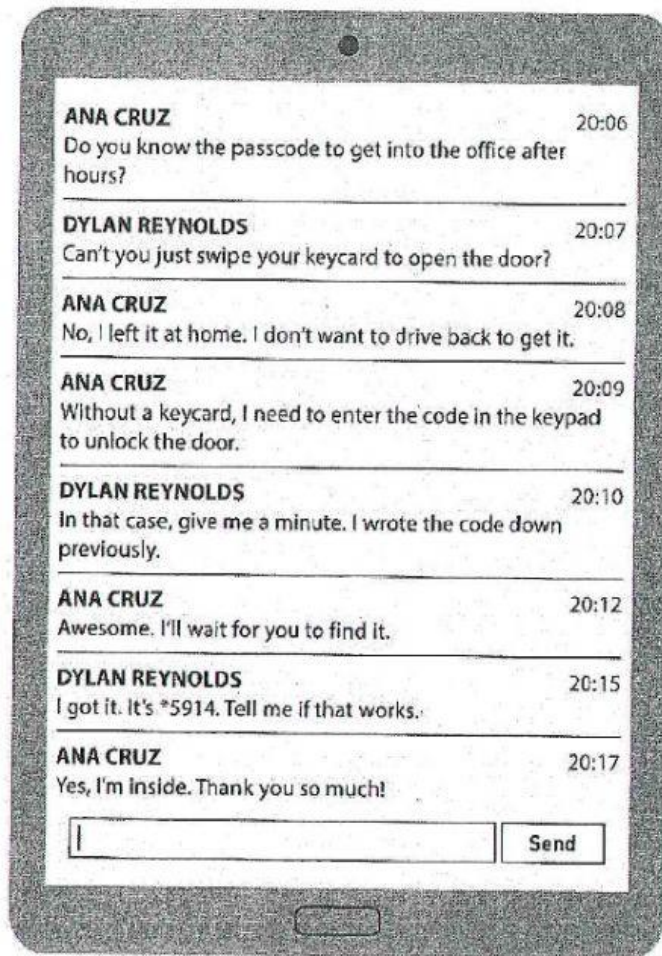
149. Why was the information written?

- (A) To announce a new service
- (B) To promote a short-term sale
- (C) To introduce a new product
- (D) To advertise an office move

150. What accompanies the flyer?

- (A) A business address
- (B) A complimentary sample
- (C) A discount code
- (D) An order form

Questions 151-152 refer to the following text message chain



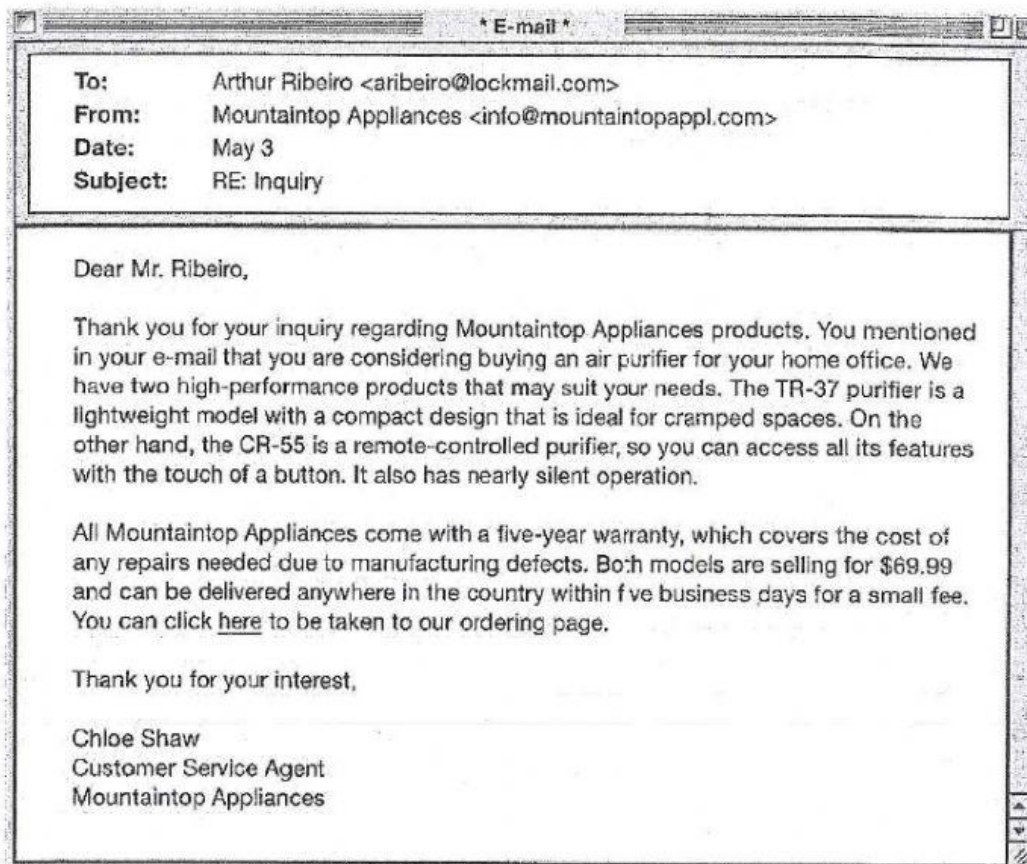
151. Why is Ms. Cruz contacting Mr. Reynolds?

- (A) To request the issuing of a keycard
- (B) To verify the business' operating hours
- (C) To ask him to unlock the door
- (D) To gain access to an office building

152. At 20:10, what does Mr. Reynolds mean when he writes, "In that case, give me a minute"?

- (A) He will call Ms. Cruz back later
- (B) He needs to look up a number
- (C) He is looking for his card
- (D) He will bring Ms. Cruz paper and a pen

Questions 153-155 refer to the following e-mail



153. What is the purpose of the e-mail?

- (A) To explain a shipping delay
- (B) To give advice on purchasing a device
- (C) To recommend upgrading an appliance
- (D) To confirm receipt of an order

154. What is indicated about the CR-55?

- (A) It is good for small spaces
- (B) It operates quietly
- (C) It is easy to set up
- (D) It has a lightweight design

155. What does Ms. Shaw say about the two products?

- (A) They are the same price
- (B) They are both energy-efficient
- (C) They will be delivered at no charge
- (D) They are sold in retail stores

Questions 156-157 refer to the following notice

Spearhead College, in association with the Electrical Licensing Board (ELB), is offering a discounted Certificate of Apprenticeship course for apprentices seeking accreditation as an electrician with a specialty in construction.

This is a 3-semester program in electrical code, theory, installation, electronics, and instrumentation, and it is being offered at a 20% discount to those employers who register their apprentices before June.

Commencing in August for the fall semester, this course is only open to apprentices working for an employer accredited by the ELB. To enroll workers for the course, employers should visit www.spearheadcollege.net, click on the course title, and follow the necessary steps. Alternatively, you may call 555-4018 for further information and instructions. Please provide your ELB membership number, along with the personal information and employment history for your apprentices.

156. What is described in the notice?

- (A) An upcoming recruitment fair
- (B) A newly formed company
- (C) A health and safety workshop
- (D) A career development opportunity

157. What is indicated about the course?

- (A) It will run from June until August
- (B) It is only available to employees of specific companies
- (C) It is currently being offered at half price
- (D) It is only open to apprentices with 3 years of experience

Questions 158-160 refer to the following information

**NET TV
PREMIER BUNDLE PROMOTION**

Bundle Type	No. of Channels	Internet Speed	Monthly Fee
Cable + Internet	150	Maximum of 30 Mbps	\$90 (first year only)

Bundle details:

- **Installation charge:** In the first billing period, new subscribers must pay an additional one-time fee of \$50, which will cover all installation costs.
- **Regular monthly fee:** The succeeding monthly fee after the first twelve months will be \$100.
- **Equipment:** The bundle includes equipment for one outlet only. Additional equipment may be provided for an extra charge.
- **Internet speed:** Internet speed may vary depending on location.
- **Flick Network and Prime Movies:** These channels are included free of charge for the first year, after which time they will be charged separately at their monthly rates of \$14 for Flick Network and \$25 for Prime Movies.

This offer is valid from February 1 to April 30 only.

158. What is the purpose of the information?

- (A) To give an overview of charges for a service
- (B) To respond to an inquiry from a customer
- (C) To confirm details in a subscriber's billing statement
- (D) To introduce a new technology in home entertainment

160. What will Net TV do after a subscriber has used the bundle for a year?

- (A) It will deliver a new piece of equipment
- (B) It will offer a discount on a package upgrade
- (C) It will start collecting additional fees for some channels
- (D) It will provide a faster Internet connection

159. According to the information, what amount will only be charged on the initial bill?

- (A) \$25
- (B) \$50
- (C) \$90
- (D) \$100

Questions 161-163 refer to the following letter

**Golden Crown Clinic
New York**

May 24

Margaret Johns
4608 Angus Road
New York, NY 10019

Dear Ms. Johns,

We would like to inform you that your annual dental checkup and cleaning are scheduled for Thursday, June 10. Please visit us at our new clinic for your appointment. We have moved to 2345 Bill Boulevard, right across from Orchard Tower.

To celebrate the opening of our new clinic, we are offering a 10% discount on sonic wave toothbrushes. Enclosed is a leaflet detailing the features of this useful product. Our offer is available until the end of June.

Please call us at 555-8976 to confirm or reschedule your appointment. Thank you very much, and we look forward to seeing you.

Sincerely,

Elizabeth Warner
Administrative Assistant
Golden Crown Clinic

161. What is the purpose of the letter?

- (A) To introduce a new service to a customer
- (B) To notify a client about an appointment
- (C) To provide information about dental health
- (D) To clarify instructions for using a product

162. According to the letter, what has Golden Crown done?

- (A) It has renovated its offices
- (B) It has hired more experienced workers
- (C) It has opened a dental supply store
- (D) It has changed its business location

163. What has been included with the letter?

- (A) A product brochure
- (B) A discount coupon
- (C) A physician's profile
- (D) A dental appliance

Questions 164-167 refer to the following article

Press Release

As part of an integrated transit strategy for the city of Thompson and neighboring towns, Metro-Linx is set to launch the Dunbar-Peterson Express. The existing transit infrastructure was deemed unable to support the projected future growth in the region. As a result, regional councils committed to partnered integration of all modes of transportation in order to deliver the required mobility solution. — [1] —

The new express line will provide a high-quality rail service connecting Dunbar Subway Station in the downtown area directly to Terminal A at Peterson International Airport. This will address the current lack of airport transportation options and improve the quality of life for residents by lessening downtown congestion and fueling economic prosperity. Projections indicate that within the first year of operation, the Dunbar-Peterson Express will eliminate at least 500,000 vehicle journeys to and from the airport. — [2] —

As a further step toward greater coordination and integration of transportation in the region, Metro-Linx has contracted the software development company PlexTex Technologies to develop the GOCARD ticketless transportation system.

— [3] — This card, and the accompanying turnstile technology, will allow commuters to travel between multiple transit systems (subway, bus, and train) within the region using a single card. — [4] — The GOCARD will only be operational within the Metro-Linx regional network of Thompson, Carrville, Bailey City, and Harden Township.

164. Why was the article written?

- (A) To describe plans to build a new expressway
- (B) To detail a merger between two transportation firms
- (C) To announce the addition of a new rail line
- (D) To outline improvements to a bus service in Thompson

166. What was PlexTex Technologies asked to do?

- (A) Conduct market research
- (B) Design a ticket vending machine
- (C) Update a Web site
- (D) Create a travel card system

165. What benefit of the change is mentioned?

- (A) Cheaper travel fares
- (B) Increased comfort
- (C) Reduced traffic
- (D) Improved communication

167. In which of the positions marked [1], [2], [3] and [4] does the following sentence best belong?

"GOCARD is a smart card to which users can add money and use on various forms of transportation."

- (A) [1]
- (B) [2]
- (C) [3]
- (D) [4]

Questions 168-171 refer to the following online chat discussion

The screenshot shows a chat window with a dark header and a light gray body. It contains a series of messages from three participants: Douglas Ragland, Joyce Fleming, and Janet Lee. Each message is preceded by a small circular profile picture icon. The messages are as follows:

- Douglas Ragland** 1:08 P.M.: This thread is to discuss the Web site our firm is creating for Razer Media. I want to get a status update and review our outstanding tasks.
- Joyce Fleming** 1:08 P.M.: As the project designer, I still need to design the template for the online order form, complete the Customer Review page, and upload all the photos for the Our History page.
- Janet Lee** 1:12 P.M.: I'm not assigned to this project, but Joyce asked me to test the functionality of what she's created so far. I noticed that when loading the Contact Us page, the text of the staff profiles does not align properly.
- Douglas Ragland** 1:15 P.M.: I didn't realize there were so many outstanding issues. The Web site launches on October 1, so we have to wrap everything up within two weeks.
- Joyce Fleming** 1:23 P.M.: I'll also need a few days to proof everything after the site is created, but before it goes live.
- Janet Lee** 1:27 P.M.: That's probably too much work for one person.
- Douglas Ragland** 1:30 P.M.: So, here's the plan: Joyce, you can work on the photos, template, and review page. Janet, could you help address the alignment issues? I'll test out the site once it's all finished.
- Joyce Fleming** 1:32 P.M.: That sounds like a great plan, Douglas. If we work as a team, there will be no issue meeting the deadline.
- Janet Lee** 1:35 P.M.: I'm sorry, but I'm on vacation all next week, so I can't help.
- Douglas Ragland** 1:38 P.M.: Okay. I'll assign another designer to assist Joyce.

At the bottom of the chat window, there is a text input field and a button labeled "SEND".

168. Where most likely do the writers work?

- (A) At an advertising company
- (B) At a broadcasting station
- (C) At an Internet provider
- (D) At a Web design agency

169. What is mentioned about the launch?

- (A) Its deadline is approaching
- (B) It will cost a lot of money
- (C) It will last several days
- (D) It has to be postponed

170. At 1:30 P.M., what does Mr. Ragland mean when he writes, "So, here's the plan"?

- (A) He is ready to finalize the upgrade
- (B) He wants to work on the tasks they've discussed
- (C) He is trying to move the conversation along
- (D) He asks the team to contact a client

171. What is NOT true about Ms. Lee?

- (A) She has agreed to correct some viewing
- (B) She thinks the project is too big for one worker
- (C) She will be away for a week on vacation
- (D) She identified a functionality problem