

Name: _____ Date: _____

Social Studies - Historical Connections

Links with the USA – Tourism



Read the paragraphs and answer the questions.

Tourism is the most important link The Bahamas has with the USA. This link began in the 1740s. The first tourists were **invalids** as Nassau was known as a place where poor health could be restored. The first hotel was the Royal Victoria Hotel (1861) and the second hotel was the Colonial Hotel (1898) – now the British Colonial Hilton. The Miami-Nassau steam ship service resulted in winter residents visiting Nassau. These tourists were mainly rich and famous people.

1. a. What does the word **invalids** mean? _____
b. Write the phrase from the paragraph that helped you figure out the meaning for invalid. _____
2. Which is the most likely reason for tourists coming to The Bahamas in the winter?

3. Write a word from this paragraph that is a synonym for **citizen** _____

In the 1950s, when Sir Stafford Sands was put in charge of the Development Board, tourism began to be looked at as a business. Mr. Sands' goal was to increase visitor arrival and make tourism a year round business. To achieve this, he did three things. First, he encouraged hotels to install air conditioning. Second, gambling was made legal, and casinos were built in Nassau and Freeport to attract tourists. Third, a massive advertising campaign was carried out in the USA, Canada and Europe to encourage visitors to come to our shores.

4. Air conditioning was most likely installed _____
5. Casinos were built to _____ the tourists and encourage them to _____

The Ministry of Tourism replaced the Development Board in 1964. From 1969 -1979 under Minister Clement Maynard tourism improved significantly as a result of **market research**. Considerable efforts were made to improve tourism by providing staff training, courtesy campaigns and assisting hotels and hoteliers in preparing new programs.

6. A market research is carried out to find out what customers like and do not like. Which of the following questions is most likely **not** found on a market research?

7. Write the word from this paragraph that is a synonym for **planning** _____

The majority of the tourists who visit The Bahamas are from the USA. The tourism link is the '**bread and butter**' of the Bahamian economy. Most of the money made from tourism helps to pay government workers, and construct hospitals, schools and roads. It also buys items that The Bahamas needs from other countries and cannot produce, for example, clothing, food, cars, et cetera.

8. *The tourism link is the '**bread and butter**' of the Bahamian economy.*
Bread and butter means _____