

## IV. READING HOMEWORK

## Reading Passage 1

## Sport Science in Australia

The professional career paths available to graduates from courses relating to human movement and sport science are as diverse as the graduate's imagination. However, undergraduate courses with this type of content, in Australia as well as in most other Western countries, were originally designed as preparation programmes for Physical Education (PE) teachers.

The initial programmes commenced soon after the conclusion of World War II in the mid-1940s. One of the primary motives for these initiatives was the fact that, during the war effort, so many of the men who were assessed for military duty had been declared unfit. The government saw the solution in the providing of Physical Education programmes in schools, delivered by better prepared and specifically educated PE teachers.

Later, in the 1970s and early 1980s, the surplus of Australians graduating with a PE degree obliged institutions delivering this qualification to identify new employment opportunities for their graduates, resulting in the first appearance of degrees catering for recreation professionals. In many instances, this diversity of programme delivery merely led to degrees, delivered by physical educators, as a side-line activity to the production of PE teachers.

Whilst the need to produce Physical Education teachers remains a significant social need, and most developed societies demand the availability of quality leisure programmes for their citizens, the career options of graduates within this domain are still developing. The two most evident growth domains are in the area of the professional delivery of sport, and the role of a physical lifestyle for community health.

The sports industry is developing at an unprecedented rate of growth. From a business perspective, sport is now seen as an area with the potential for high returns. It is quite significant that the businessman Rupert Murdoch broadened his business base from media to sport, having purchased an American baseball team and an Australian Rugby League competition, as well as seeking opportunities to invest in an English football club. No business person of such international stature would see fit to invest in sport unless he was satisfied that this was a sound business venture with ideal revenue-generating opportunities.

These developments have confirmed sport as a business with professional management structures, marketing processes, and development strategies in place. They have indicated new and developing career paths for graduates of human movement science, sport science, exercise science and related degrees. Graduates can now visualise career paths extending into such diverse domains as sport management, sport marketing, event and facility management, government policy development pertaining to sport, sport journalism, sport psychology, and sport or athletic coaching.

Business leaders will only continue their enthusiasm for sport if they receive returns for their money. Such returns will only be forthcoming if astute, enthusiastic and properly educated professionals are delivering the programs that earn appropriate financial returns. The successful universities of the 21st century will be those that have responded to this challenge by delivering such degrees.

A second professional growth area for this group of graduates is associated with community health. The increasing demand for government expenditure within health budgets is reaching the stage where most governments are simply unable to function in a manner that is satisfying their constituents. One of the primary reasons for this problem is the unhelpful emphasis on treatment in medical care programmes. Governments have traditionally given their senior health official the title of 'Minister for Health', when in fact this officer has functioned as 'Minister for Sickness and the Construction of Hospitals'. Government focus simply has to change. If the change is not brought

about for philosophical reasons, it will occur naturally, because insufficient funding will be available to address the ever-increasing costs of medical support.

Graduates of human movement, exercise science and sport science have the potential to become major players in this shift in policy focus. It is these graduates who already have the skills, knowledge and understanding to initiate community health education programmes to reduce cardiovascular disease, to reduce medical dependency upon diabetes, to improve workplace health leading to increased productivity, to initiate and promote programmes of activity for the elderly that reduce medical dependency, and to maintain an active lifestyle for the unemployed and disadvantaged groups in society. This is the graduate that governments will be calling upon to shift the community focus from medical dependency to healthy lifestyles in the decades ahead.

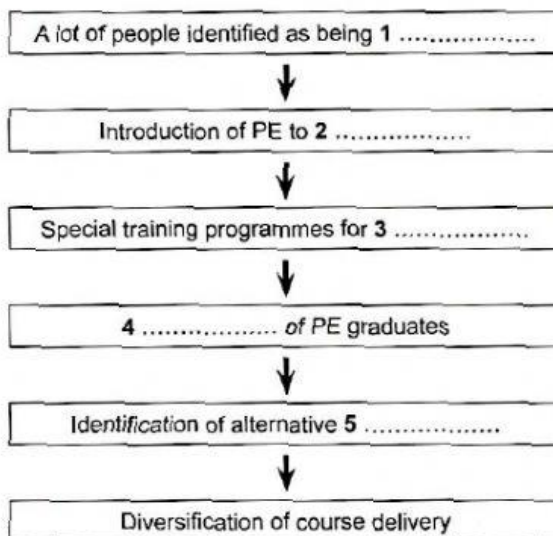
The career paths of these graduates are developing at a pace that is not evident in other professions. The contribution that these graduates can make to society, and the recognition of this contribution is at an unprecedented high, and all indications are that it will continue to grow.

Questions 1–5

Complete the flow chart below.

Choose **NO MORE THAN TWO WORDS** from the passage for each answer.

## The history of sports and physical science in Australia





## Questions 6–13

Do the following statements agree with the information given in Reading Passage 1?

Write

**TRUE** if the statement agrees with the information  
**FALSE** if the statement contradicts the information  
**NOT GIVEN** if there is no information on this

- 6 Sport is generally regarded as a profitable area for investment.
- 7 Rupert Murdoch has a personal as well as a business interest in sport.
- 8 The range of career opportunities available to sport graduates is increasing.
- 9 The interests of business and the interests of universities are linked.
- 10 Governments have been focusing too much attention on preventative medicine.
- 11 It is inevitable that government priorities for health spending will change.
- 12 Existing degree courses are unsuitable for careers in community health.
- 13 Funding for sport science and related degrees has been increased considerably.

## Reading Passage 2

### An Assessment of Micro-Wind Turbines



**A** In terms of micro-renewable energy sources suitable for private use, a 15-kilowatt (kW) turbine is at the biggest end of the spectrum. With a nine metre diameter and a pole as high as a four-storey house, this is the most efficient form of wind micro-turbine, and the sort of thing you could install only if you had plenty of space and money. According to one estimate, a 15-kW micro-turbine (that's one with the maximum output), costing £41,000 to purchase and a further £9,000 to install, is capable of delivering 25,000 kilowatt-hours (kWh) of electricity each year if placed on a suitably windy site.

**B** I don't know of any credible studies of the greenhouse gas emissions involved in producing and installing turbines, so my estimates here are going to be even more broad than usual. However, it is worth trying. If turbine manufacture is about as carbon intensive per pound sterling of product as other generators and electrical motors, which seems a reasonable assumption, the carbon intensity of manufacture will be around 640 kilograms (kg) per £1,000 of value. Installation is probably about as carbon intensive as typical construction, at around 380 kg per £1,000. That makes the carbon footprint (the total amount of greenhouse gases that installing a turbine creates) 30 tonnes.

**C** The carbon savings from wind-powered electricity generation depend on the carbon intensity of the electricity that you're replacing. Let's assume that your generation replaces the coal-fuelled part of the country's energy mix. In other words, if you live in the UK, let's say that rather than replacing typical grid electricity, which comes from a mix of coal, gas, oil and renewable energy sources, the effect of your turbine is to reduce the use of coal-fired power stations. That's reasonable, because coal is the least preferable source in the electricity mix. In this case the carbon saving is roughly one kilogram per kWh, so you save 25 tonnes per year and pay back the embodied carbon in just 14 months - a great start.

**D** The UK government has recently introduced a subsidy for renewable energy that pays individual producers 24p per energy unit on top of all the money they save on their own fuel bill, and on selling surplus electricity back to the grid at approximately 5p per unit. With all this taken into account, individuals would get back £7,250 per year on their investment. That pays back the costs in about six years. It makes good financial sense and, for people who care about the carbon savings for their own sake, it looks like a fantastic move. The carbon investment pays back in just over a year, and every year after that is a 25-tonne carbon saving. (It's important to remember that all these sums rely on a wind turbine having a favourable location.)

**E** So, at face value, the turbine looks like a great idea environmentally, and a fairly good long-term investment economically for the person installing it. However, there is a crucial perspective missing from the analysis so far. Has the government spent its money wisely? It has invested 24p per unit into each micro-turbine. That works out at a massive £250 per tonne of carbon saved. My calculations tell me that had the government invested its money in offshore wind farms, instead of subsidising smaller domestic turbines, they would have broken even after eight years. In other



words, the micro-turbine works out as a good investment for individuals, but only because the government spends, and arguably wastes, so much money subsidising it. Carbon savings are far lower too.

**F** Nevertheless, although the micro-wind turbine subsidy doesn't look like the very best way of spending government resources on climate change mitigation, we are talking about investing only about 0.075 percent per year of the nation's GDP to get a one percent reduction in carbon emissions, which is a worthwhile benefit. In other words, it could be much better, but it could be worse. In addition, such investment helps to promote and sustain developing technology.

**G** There is one extra favourable way of looking at the micro-wind turbine, even if it is not the single best way of investing money in cutting carbon. Input-output modelling has told us that it is actually quite difficult to spend money without having a negative carbon impact. So if the subsidy encourages people to spend their money on a carbon-reducing technology such as a wind turbine, rather than on carbon-producing goods like cars, and services such as overseas holidays, then the reductions in emissions will be greater than my simple sums above have suggested.

## Questions 14–26

Questions 14–20

Reading Passage 2 has **SEVEN** paragraphs, A–G.

Choose the correct heading for each paragraph from the list of headings below.

Write the correct number, i–ix.

### List of Headings

- i A better use for large sums of money.
- ii The environmental costs of manufacture and installation.
- iii Estimates of the number of micro-turbines in use.
- iv The environmental benefits of running a micro-turbine.
- v The size and output of the largest type of micro-turbine.
- vi A limited case for subsidising micro-turbines.
- vii Recent improvements in the design of micro-turbines.
- viii An indirect method of reducing carbon emissions.
- ix The financial benefits of running a micro-turbine.

- 14 Paragraph A .....
- 15 Paragraph B .....
- 16 Paragraph C .....
- 17 Paragraph D .....
- 18 Paragraph E .....
- 19 Paragraph F .....
- 20 Paragraph G .....

## Questions 21–22

Choose **TWO** letters, **A–E**.

The list below contains some possible statements about micro wind-turbines.

Which **TWO** of these statements are made by the writer of the passage?

- A** In certain areas, permission is required to install them.
- B** Their exact energy output depends on their position.
- C** They probably take less energy to make than other engines.
- D** The UK government contributes towards their purchase cost.
- E** They can produce more energy than a household needs.

## Questions 23–26

Complete the sentences below.

Choose **NO MORE THAN THREE WORDS** from the passage for each answer.

- 23** ..... would be a more effective target for government investment than micro-turbines.
- 24** An indirect benefit of subsidising micro-turbines is the support it provides for .....
- 25** Most spending has a ..... effect on the environment.
- 26** If people buy a micro-turbine, they have less money to spend on things like foreign holidays and .....



### Reading Passage 3

#### Pottery Production in Ancient Akrotiri



Excavations at the site of prehistoric Akrotiri, on the coast of the Aegean Sea, have revealed much about the technical aspects of pottery manufacture, indisputably one of the basic industries of this Greek city. However, considerably less is known about the socio-economic context and the way production was organised.

The bulk of pottery found at Akrotiri is locally made, and dates from the late fifteenth century BC. It clearly fulfilled a vast range of the settlement's requirements: more than fifty different types of pots can be distinguished. The pottery found includes a wide variety of functional types like storage jars, smaller containers, pouring vessels, cooking pots, drinking vessels and so on, which all relate to specific activities and which would have been made and distributed with those activities in mind. Given the large number of shapes produced and the relatively high degree of standardisation, it has generally been assumed that most, if not all, of Akrotiri pottery was produced by specialised craftsmen in a non-domestic context. Unfortunately neither the potters' workshops nor kilns have been found within the excavated area. The reason may be that the ceramic workshops were located on the periphery of the site, which has not yet been excavated. In any event, the ubiquity of the pottery, and the consistent repetition of the same types in different sizes, suggests production on an industrial scale.

The Akrotirian potters seem to have responded to pressures beyond their households, namely to the increasing complexity of regional distribution and exchange systems. We can imagine them as full-time craftsmen working permanently in a high production-rate craft such as pottery manufacture, and supporting themselves entirely from the proceeds of their craft. In view of the above, one can begin to speak in terms of mass-produced pottery and the existence of organised workshops of craftsmen during the period 1550-1500 BC. Yet, how pottery production was organised at Akrotiri remains an open question, as there is no real documentary evidence. Our entire knowledge comes from the ceramic material itself, and the tentative conclusions which can be drawn from it.

The invention of units of quantity and of a numerical system to count them was of capital importance for an exchange-gear society such as that of Akrotiri. In spite of the absence of any written records, the archaeological evidence reveals that concepts of measurements, both of weight and number, had been formulated. Standard measures may already have been in operation, such as those evidenced by a graduated series of lead weights - made in disc form - found at the site. The existence of units of capacity in Late Bronze Age times is also evidenced by the notation of units of a liquid measure for wine on excavated containers.

It must be recognised that the function of pottery vessels plays a very important role in determining their characteristics. The intended function affects the choice of clay, the production technique, and the shape and the size of the pots. For example, large storage jars (pithoi) would be needed to store commodities, whereas smaller containers would be used for transport. In fact, the length of a

## Questions 27–40

### Questions 27–28

Choose the correct letter, **A**, **B**, **C** or **D**.

- 27** What does the writer say about items of pottery excavated at Akrotiri?
- A** There was very little duplication.
  - B** They would have met a big variety of needs.
  - C** Most of them had been imported from other places.
  - D** The intended purpose of each piece was unclear.
- 28** The assumption that pottery from Akrotiri was produced by specialists is partly based on
- A** the discovery of kilns.
  - B** the central location of workshops.
  - C** the sophistication of decorative patterns.
  - D** the wide range of shapes represented.

### Questions 29–32

Complete each sentence with the correct ending, **A–F**, below.

Write the correct letter, **A–F**.

- 29** The assumption that standard units of weight were in use could be based on
- 30** Evidence of the use of standard units of volume is provided by
- 31** The size of certain types of containers would have been restricted by
- 32** Attempts to identify the intended capacity of containers are complicated by
- A** the discovery of a collection of metal discs.
  - B** the size and type of the sailing ships in use.
  - C** variations in the exact shape and thickness of similar containers.
  - D** the physical characteristics of workmen.
  - E** marks found on wine containers.
  - F** the variety of commodities for which they would have been used.



## Questions 33–38

Do the following statements agree with the views of the writer in Reading Passage 3?

Write

**YES** if the statement agrees with the claims of the writer  
**NO** if the statement contradicts the claims of the writer  
**NOT GIVEN** if it is impossible to say what the writer thinks about this

- 33 There are plans to excavate new areas of the archaeological site in the near future.
- 34 Some of the evidence concerning pottery production in ancient Akrotiri comes from written records.
- 35 Pots for transporting liquids would have held no more than about 20 litres.
- 36 It would have been hard for merchants to calculate how much wine was on their ships.
- 37 The capacity of containers intended to hold the same amounts differed by up to 20 percent.
- 38 Regular trading of goods around the Aegean would have led to the general standardisation of quantities.

## Question 39–40

Choose the correct letter, **A**, **B**, **C** or **D**.

- 39 What does the writer say about the standardisation of container sizes?
  - A Containers which looked the same from the outside often varied in capacity.
  - B The instruments used to control container size were unreliable.
  - C The unsystematic use of different types of clay resulted in size variations.
  - D Potters usually discarded containers which were of a non-standard size.
- 40 What is probably the main purpose of Reading Passage 3?
  - A To evaluate the quality of pottery containers found in prehistoric Akrotiri.
  - B To suggest how features of pottery production at Akrotiri reflected other developments in the region.
  - C To outline the development of pottery-making skills in ancient Greece.
  - D To describe methods for storing and transporting household goods in prehistoric societies.