

Unit 1 – Lesson 1

A. VOCABULARY

Complete the sentences with the words in the box. Sometimes you need to change the form.

provide revenue based employee operate specialize
subsidiary competitor produce exporter

Skoda (1) _____ cars and other vehicles. It is a (2) _____ of Volkswagen (VW) Group and it is the third oldest car maker in the world. It's (3) _____ in the Czech Republic, but it is a global company. It (4) _____ in 103 markets and has more than 25,000 (5) _____ worldwide.

Skoda has the advantages of a central European location and technology from the VW Group. For this reason, its costs are lower than many of its _____, and it _____ in cars which offer good value for money.

When the company started, it produced bicycles. Today, it continues to (8) _____ support services to the Tour de France and Tour of Britain cycle races.

B. Listening

Listen to the information about Nestle' and fill in the blanks.

The Nestle' company is over 150 years old. It was created in _____ by Henri Nestle'. And the first Nestle' product was _____. The company still _____ baby products today, but this is just one in a wide range of food and drink products including chocolate and confectionary, _____, breakfast cereal and ice

cream. It's a very _____ company with an _____
_____ of around 90 _____ Swiss Francs.

Nestle' is a truly global company. Its head office is in Vevey in _____ but it manufactures in 447 _____ around the world and sales on all 5 continents. It has over 300,000 employees.

We talked to some of them today. Nestle' _____ that it is important to _____ in its employees. Training is an important part of its philosophy. Last year, _____ of employees did training courses.

We here from a Nestle' employee who started on the production line is now a senior manager. Nestle' also invests in people outside the company, giving money and help to local _____. The company _____ education and nutrition, health programs and gives free food. We talked to a health expert on how Nestle' product can improve your health.

Finally, we look at Nestle's role as a green company. It _____ the environment by using less water, less energy and less packaging.

A supplier tells us how Nestle' helps him to conserve water in his _____ businesses.

All these and more in Nestle' in Focus right after the break.

C. Speaking

Talk about your company. You may use the following suggested questions or use your own ideas.

- How old is your company?
- What does it specialize in?
- How many departments does it have?
- Where is the head office?
- How many employees does it have?
- Is employee training important for the company?
- Do you love your job here?