

Use of English

The Power of Scent



Read the text below, choose the correct answer (A, B, C, D)

Scents have a special ability to unlock memories and emotions, taking us on a journey through time and space. They have the power to inspire and leave a lasting impact on our experiences. (1) _____ the world of scent opens up endless possibilities, where a single smell can ignite our imagination and enrich our lives.

Using the power of smell can help achieve various goals. For instance, when selling a house, the enticing aroma of freshly (2) _____ cookies can create a welcoming and comforting atmosphere, leaving potential (3) _____ with a positive impression. Similarly, in stores, carefully chosen scents can influence customer behavior, such as the use of citrus scents in grocery stores to promote a fresh and clean image. In educational settings, the scent of rosemary improves memory and concentration, making it beneficial during study sessions or exams. Additionally, in healthcare (4) _____, the use of lavender or eucalyptus scents can promote relaxation and create a soothing environment for patients. By strategically employing the right smells, whether it's in real estate, retail, education, or healthcare, we can leverage the power of scent to shape experiences and achieve specific (5) _____, getting us the results we want.

1	A Diving	B Exploring	C Engaging	D Surveying
2	A baked	B done	C roasted	D toasted
3	A shoppers	B sellers	C visitors	D buyers
4	A accommodations	B utilities	C facilities	D amenities
5	A outbreaks	B outlooks	C outcomes	D outfits