

**Task 1**

- You are going to read an article about Black Friday, the first day of the Christmas shopping season. Some words are missing from the text.
- Use the words in brackets to form the words that fit in the gaps (1-8).
- Then write the appropriate form of these words on the lines after the text.
- There might be cases when you do not have to change the word in brackets.
- Use only one word for each gap.
- There is an example (0) at the beginning.



**BLACK FRIDAY**

Why is the day after Thanksgiving called 'Black Friday'? Most people know Black Friday as the day when stores open much (0) \_\_\_\_\_ (*early*) and offer various sales. Many people believe we call it 'Black Friday' because many stores become profitable on the huge (1) \_\_\_\_\_ (*shop*) day and go 'into the black'. 'Black' refers to stores moving from the 'red' to the 'black', as in the old times records were kept by hand, and the (2) \_\_\_\_\_ (*mean*) of red ink was a loss, while black meant a profit.

But the true story of Black Friday is (3) \_\_\_\_\_ (*little*) well-known. The expression 'Black Friday' was first used to describe 24 September, 1869, when two (4) \_\_\_\_\_ (*talent*) investors, Jay Gould and Jim Fisk, manipulated the price of gold and caused a crash. The stock market (5) \_\_\_\_\_ (*fall*) 20% and foreign trade stopped.

In the 1950s, Philadelphia police used the term 'Black Friday' to refer to the day between Thanksgiving and the Army-Navy college football game. Huge crowds of shoppers and tourists went to the city that Friday, and cops had to work (6) \_\_\_\_\_ (*extreme*) long hours to control the crowds. Shop (7) \_\_\_\_\_ (*own*) tried to change the name to 'Big Friday', but the alternative name never got (8) \_\_\_\_\_ (*accept*).

By the late 1980s, "Black Friday" had become known with the more positive message of "from red to black".

(<http://www.businessinsider.com>)

0).....*earlier*.....

1) .....

2) .....

3) .....

4) .....

5) .....

6) .....

7) .....

8) .....

1)	
2)	
3)	
4)	
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6)	
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