



Activity #1 - choose the correct word that matches the meaning:

1. An estimate of expected income and expense:
 - a. Investment
 - b. Market
 - c. Budget
 - d. Economy
2. The potential buyers for a specific product or service:
 - a. Market
 - b. Economy
 - c. Budget
 - d. Supermarket
3. Something new:
 - a. Present
 - b. Innovation
 - c. Disc-On-key
 - d. Investment
4. The money received for products or services:
 - a. Expense
 - b. Income
 - c. Profit
 - d. Budget
5. A person who buys products or services:
 - a. Customer
 - b. Manager
 - c. Investor
 - d. Entrepreneur
6. The money spent on something:
 - a. Income
 - b. Budget
 - c. Product
 - d. expense

You may use the word bank.

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|----------|------------|------------|--------------------------|------------|----------|
| customer | budget | innovation | product | E-commerce | income |
| expense | investment | market | make a profit/make money | | strategy |



