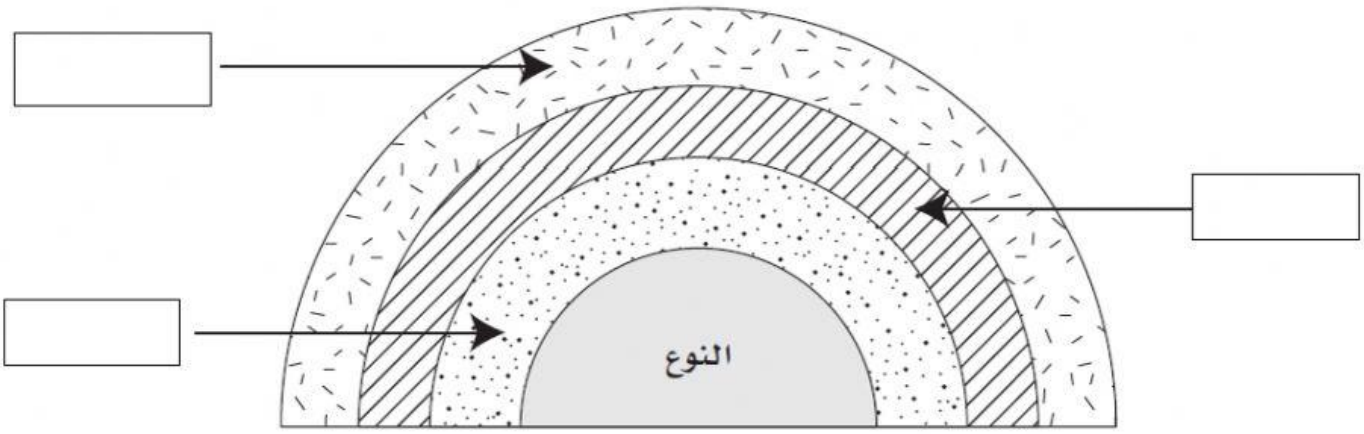الجنس الفصيلة الرتبة