



HOW TO GET A JOB WITH NO EXPERIENCE



I. Drag and drop the following words in the text below:

selling

know

looking for

you are

finding

you valuable

show

you're capable of

brand

In this video, I'll _____ you how to get a job with no experience. It's all about _____ yourself in an interview. _____ a job with no experience means you need to develop your personal _____. So, how to find a job with no experience? The answer comes down to your personal brand. Your personal brand is comprised of:

1. Who _____
2. What _____
3. What makes _____

Once you _____ those things and can articulate them to employers, you'll know how to get a job without experience. So if you're _____ a job with no experience, this video is for you!



youtube.com/watch?v=OF8nx8Pt0tI

II. Watch the video above (5 mn) 



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III. Match the sentence halves: write the correct letter in the table below:

- | | |
|---|---|
| 1. Linda Raynier is a ... | A. ... career strategist. |
| 2. Linda helps people to have ... | B. ... how to sell yourself to the employers. |
| 3. Your lack* of experience is not ... | C. ... you won't be constantly turned down for jobs. |
| 4. The real problem is that you don't know ... | D. ... the real problem for not being successful in job interviews. |
| 5. You want the employers to ... | E. ...a meaningful career. |
| 6. If you can express a strong personal brand, you will ... | F. ...hire you despite* your lack of experience. |
| 7. If you want to stand out amongst* the crowd, you ... | G. ...would expect from the perfect applicant for the job. |
| 8. You have to imagine what the employers ... | H. ...need a personal brand. |

1	2	3	4	5	6	7	8

IV. What kind of applicants do employers want?

Be careful, one sentence is wrong, so don't use it!

Candidates must demonstrate **who they are** = ?

Number _____ Number _____ Number _____

Candidates must demonstrate **what they're capable of** = ?

Number _____

Candidates must demonstrate **what makes them valuable** = ?

Number _____ Number _____

- express what you've learnt in the past that you can apply to this new opportunity
- showcase* confidence
- highlight your previous exact experience for that position
- say what you plan to accomplish in this new job
- show a positive demeanor*
- show you are eager* and helpful
- make it clear that you can project your past accomplishments for this future new position



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All these individual pieces clearly explain what your personal brand is to the interviewers. In order to* have a strong personal brand, you need to be able to connect the dots*, that is* you must find a way to relate* the **experiences**, the **stories** and the **knowledge** that you've gained before **to the position** in front of you. This doesn't have to relate to* the job offer specifically (its industry, its job title, its duties) : it doesn't matter. **The key to selling yourself is through your personal brand.** You just need to articulate the three crucial questions (*use the pronouns I and me*) :

- Who _____ ?
- What _____ ?
- What _____ ?

* Vocabulary *

a lack of = a shortage = un manque de

to lack sth = manquer de

amongst = among = in the midst of = au milieu de, parmi

despite = in spite of = malgré, en dépit de

to showcase = to show to advantage = mettre en avant/en valeur

a showcase = une vitrine

a demeanour (UK) = demeanor (US) = behaviour = attitude = comportement

eager = enthusiast = avid = passionné, fervent

to be eager to do sth = to be keen, desirous = avoir hâte de faire qqch, être impatient

in order to do sth = dans le but de

to connect the dots = faire les liens nécessaires

to relate sth = to connect = relier

to relate to sth = avoir un rapport avec qqch

V. Watch the video with the English subtitles: