

Name: _____

Grade 10 Option C

Retailing

Short Answer Questions

1. Who are retailers?

2. Name two functions of a retailer?

3. What are three main types of retailers?

4. What are two advantages of a mobile shop?

5. Who is your favourite retailer in The Bahamas? And why?

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Write T for True or F for False next to each statement.

1. Retailers are traders providing goods and services to the consumer. _____
2. Branding and advertising and Delivery Service is a function of a retailer. _____
3. Multiple shop is a large-scale retailer. _____
4. Hypermarket shop is a large-scale retailer. _____
5. Peddler is small-scale retailer. _____
6. Peddlers use some methods of transport to deliver goods. _____
7. Hawkers carry and services from door to door on foot. _____
8. Market traders operate from stalls in closed areas. _____
9. Supermarket is a small self-service store. _____
10. Department store is sometimes called a 'pop up shop'. _____