

Name _____

Engage: A Case study in Economy
SpongeBob SquarePants: "Chocolate with Nuts"

1. When SpongeBob received a magazine in the mail he said, "How do these people achieve a higher standard of living?" What is a high standard of living?

2. What is an entrepreneur? Who are the entrepreneurs in the episode?

3. What are some examples of capital they used to help them become better salesmen?

4. What are some ways they tried to increase interest in their product?

5. What are some problems the salesmen encounter along the way?

6. How could SpongeBob and Patrick improve their business?
