

CONSIDERING SUCCESS IN BUSINESS

TASK 1:

Vocabulary

- 1 ★ Choose the correct item.
 - 1 If you want to grow plants in water without soil, you should look into **aeroponics/hydroponics**.
 - 2 **Entrepreneurship/Business** is difficult and stressful, but it is rewarding.
 - 3 He started with one car, and now he owns a **fleet/jumble** of taxis.
 - 4 Our car is having a **conversion/conditioning** from a petrol engine to an electric one.
 - 5 We've got a business idea, and we're currently seeking financial **capital/investment** from a local company.
 - 6 She's a generous **scholar/philanthropist** and gives money to help lots of worthy causes.
 - 7 Gulnara is writing her **scheme/dissertation** at the moment, so she spends a lot of time in front of her computer.
 - 8 Ben is a(n) **profit/inspiration** to us all.

TASK 2:

2 Read again and, for questions 1-7, choose from the people (A-C). Justify your answers. ...

A**ARMAN TOSKANBAYEV,**

Builder of multiple businesses

B**NICKO WILLIAMSON,**

Founder of Climate Cars

C**EDWIN BRONI-MENSAH,**

Creator of GiveMeTap

According to the texts, which person

received funding from people close to them?

1



has started a new business in the same field as their first?

2



did not excel in school?

3



has a business as a result of something not making sense?

4



implies wanting to challenge people's ingrained attitudes?

5



did not rely on financial investments from others to start their company?

6



is not intimidated by the lack of financial rewards from their enterprise?

7



TASK 3: THINK!!! *Who impressed you most and why?* (5-7 sentences)