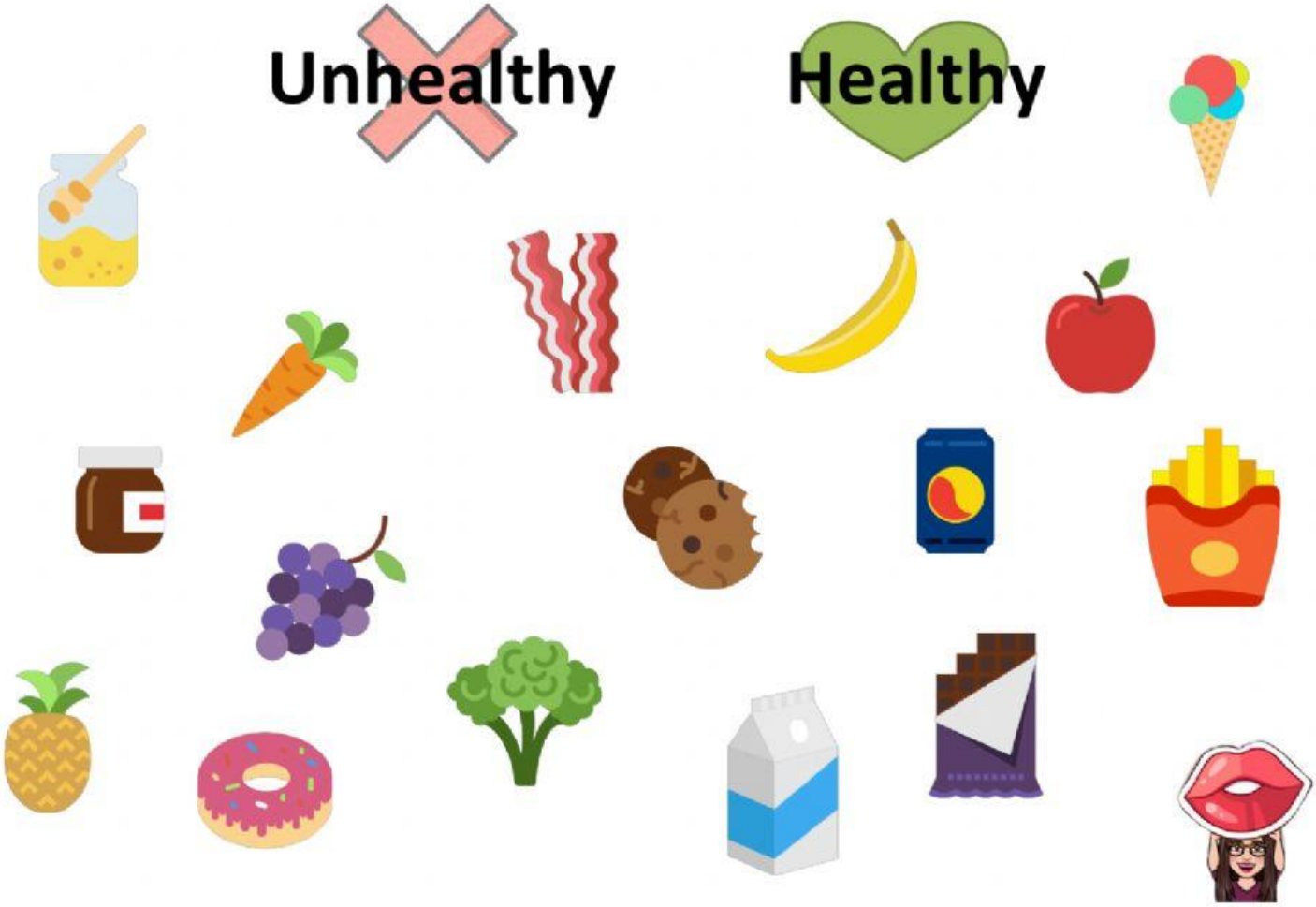Loida Logopeda