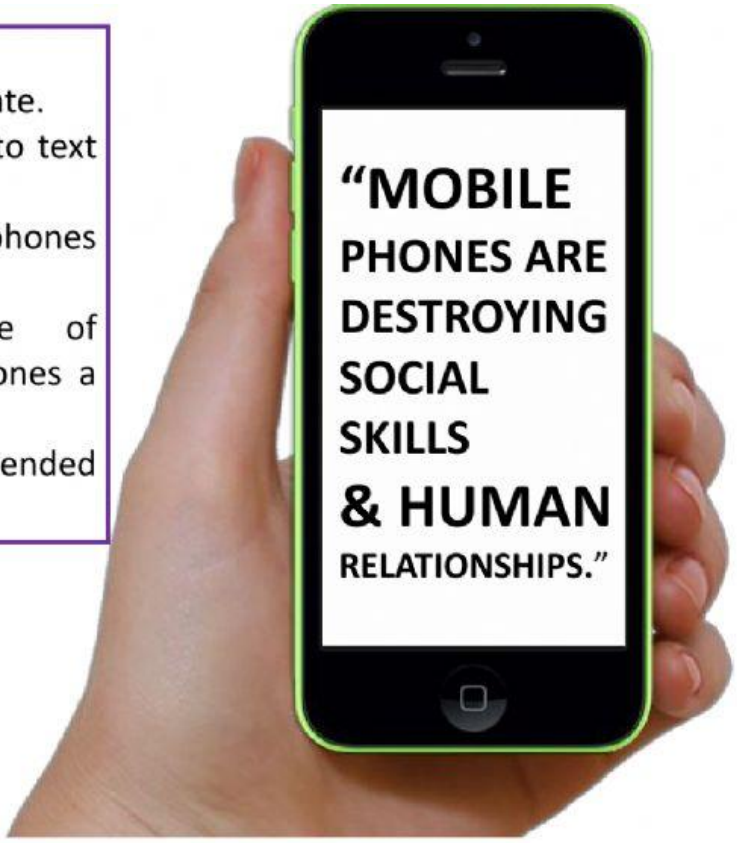
FIVE FACTS:

1. 30% of teens talk face-to-face to communicate.
2. Between 60-70% say they are more likely to text than talk on the phone.
3. Older girls are the most active on their phones sending & receiving 3000 texts a month.
4. In 2020 Teens spent an average of seven hours and 22 minutes on their phones a day.
5. Less than 10% of teens meet the recommended guidelines for sleep and exercise.

You are going to write response to this opinion. What persuasive devices do you already know?



AFOREST: Basic Persuasive Devices

ALLITERATION Mobile phones are like dynamite: they demolish and devastate family time…

FACTS Older girls are the most active on their mobile phones.

OPINIONS Parents should take mobiles off their children at night to ensure they get a full night's sleep.

RHETORICAL QUESTION Did you use your mobile to check social media before speaking to another person face-to-face this morning?

EMOTIVE LANGUAGE Dozens of reckless people die (or kill innocent pedestrians) each year through using mobile whilst driving.

STATISTICS In 2020, the average amount of time spent on smart phones is three hours per day.

TRICOLON Excessive use of a mobile phone can lead to low self-esteem, stress and a poor attention span.

How effective a response is this?

Mobile phones are like dynamite: they demolish and devastate family time… Older girls are the most active on their mobile phones. Parents should take mobiles off their children at night to ensure they get a full night's sleep. Did you use your mobile to check social media before speaking to another person face-to-face this morning? Dozens of reckless people die (or kill innocent pedestrians) each year through using mobile whilst driving. In 2017, the average amount of time spent on smart phones is three hours per day. Excessive use of a mobile phone can lead to low self-esteem, stress and a poor attention span.

104 WORDS

How effective a response is this?

I have a confession to make: I use my mobile phone far too often. If you're honest with yourself, you might have this problem too. To be honest, most people I know do! After all, the average amount of time spent on smart phones is three hours per day. I think we can all agree that this is a little unhealthy.

Just imagine what we could be doing with that time instead: children could be playing out on their bikes (much healthier than hunching over a silly piece of plastic) and adults could take the time to read a newspaper (rather than most of the fake news you find on social media).

I'm not trying to say that mobile phones are evil, but everyone should take responsibility for their own use of them. Nothing is better than a face-to-face chat with a friend or family member. Maybe you think this has nothing to do with you, and you may be right, but ask yourself this: when was the last time you checked your mobile phone?

175 WORDS

Logos: structured to gain the reader's attention.

I have a confession to make: I use my mobile phone far too often. If you're honest with yourself, you might have this problem too. To be honest, most people I know do! After all, the average amount of time spent on smart phones is three hours per day. I think we can all agree that this is a little unhealthy.

Ethos: connecting to the reader; non-judgmental tone.

Logos: an opinion followed with facts to offer proof.

Pathos: appeals to the reader's values; paragraph ends on a key idea for emphasis.

Alternatives are offered to the reader; explores children/adults choices – aware of different audiences.

Just imagine what we could be doing with that time instead: children could be playing out on their bikes (much healthier than hunching over a silly piece of plastic) and adults could take the time to read a newspaper (rather than most of the fake news you find on social media).

Emotive Language: used to criticise mobile phone use – after gaining readers' sympathy.

Brackets: used to add extra information; more criticisms of mobile phone users.

Opinion: used to open the final paragraph.

I'm not trying to say that mobile phones are evil, but everyone should take responsibility for their own use of them. Nothing is better than a face-to-face chat with a friend or family member. Maybe you think this has nothing to do with you, and you may be right, but ask yourself this: when was the last time you checked your mobile phone?

Added detail: the point is developed and expanded upon with explanation.

Readers' Attention: many references to the reader (you) to hold their attention.

Rhetorical Question: used to leave the reader thinking and reconsider their own behaviour.

Write your response considering:

Persuasive Devices	Audience Awareness (Tone)
Layout & Structure	SPaG