WHO ARE CELEBRITIES?

A celebrity is a person who is easily (1) ____ by people in a certain region or country. Celebrities usually get a lot of media (2) ____ and often are social people. Many become celebrities because of their (3) ____, after appearing in the media or simply (4) ____ chance. Celebrities who only achieve a small amount of fame are called B- or C-celebrities. In the last decades we have become (5) ____with famous people. They have led to the rise of gossip magazines and TV shows and (6) ____ work for journalists and paparazzi.

Movie stars, television actors and actresses, high-ranking politicians, successful business people, supermodels and athletes usually become celebrities. A few humanitarian (7) ____ such as Mother Teresa have achieved (8) ____ because of their charity work. Some people have become known because of their online activities and are regarded as Internet celebrities.

Because celebrities (9) ____ a life that is different from that of normal people, the (10) ____ is interested in their private lives. Magazines and newspapers follow their every move. Celebrities are often shown as glowing examples of success and perfection, or as bad and immoral if they are (11) ____ in scandals. In order to make money, celebrities often write books, or create fashion brands and perfumes.

Today's reality shows often (12) ____ new stars. Normal people have become celebrities simply for taking part in Survivor or Big Brother. In other cases, (13) ____ citizens have become celebrities for ridiculous things that they do. In the past years celebrities have started to (14) ____ social media networking sites like Twitter and Facebook. Such services allow them to (15) ____ directly with their fans without having to on the media to promote their stories. In the eyes of their fans, social media makes celebrities more human and down-to-earth people.

1	**A**	identified	**B**	accepted	**C**	recognized
2	**A**	attention	**B**	care	**C**	notice
3	**A**	career	**B**	employment	**C**	profession
4	**A**	for	**B**	by	**C**	though
5	**A**	enjoyed	**B**	charmed	**C**	fascinated
6	**A**	give	**B**	provide	**C**	deliver
7	**A**	advisors	**B**	organizers	**C**	leaders
8	**A**	fame	**B**	pride	**C**	legend
9	**A**	show	**B**	manage	**C**	lead
10	**A**	culture	**B**	society	**C**	public
11	**A**	concerned	**B**	involved	**C**	included
12	**A**	invent	**B**	design	**C**	create
13	**A**	usual	**B**	routine	**C**	everyday
14	**A**	manage	**B**	use	**C**	practice
15	**A**	communicate	**B**	join	**C**	correspond